

The Scope 3 Innovation Forum

December 3rd-4th 2025 | Washington, D.C.

*How supply chain transformation can drive business
adaptation and resilience on the route to net zero*

Day 1 – Wednesday, 3rd December: *Investing in the business case for climate action*

8.50-9.20am **4 years to 2030, 24 years to 2050:** Are we moving far enough, fast enough?

With 4 years until 2030, the clock is ticking. But the action won't stop there. It's time to shift the focus from the short-term to medium- and long-term strategies.

Join us for this opening session as we evaluate the facts and look beyond 2030. Where are we currently on Scope 3? What's working, what's not, and what's next for climate action?

9.20-10.00am **Reframing climate strategy:** How business can ensure internal alignment around risk, resilience, and the commercial opportunity in Scope 3

Every business department has a critical role to play in Scope 3 reduction. There won't always be agreement on sustainability. But there is around resilience and the commercial opportunity that Scope 3 can represent. So, how can business align on these opportunities internally?

In this case study session, our expert panellists will set a clear example of how reframing climate strategy has enhanced Scope 3 integration. They will discuss:

- Examples of how Scope 3 reductions are delivering tangible business value beyond cost savings
- How business can generate internal buy-in for decarbonization efforts
- How to incentivize decarbonization efforts and measure internal accountability
- The role of culture in shaping business alignment and attitudes towards Scope 3

10.00-10.40am **Navigating the political climate:** What's the business case for continuity in the midst of rollback and uncertainty?

The United States has once again been withdrawn from the Paris Agreement. Last time, business took the lead and filled the gap. This time, policy has shifted and reached a new global scale. Amidst an uncertain political climate and ever-shifting regulatory landscape, how should business push forwards and commit to real progress? In this session, our expert speakers will demonstrate the best practice for building resilience amidst uncertainty.

- Staying ahead of the curve: How are leading companies proactively responding and adapting to changing regulation?
- Carrot vs stick: If the policy incentives aren't there, what's driving climate action?
- Business as usual: What does a resilient long-term climate strategy actually look like in practice?
- The say-do gap: How much should business disclose about decarbonization efforts?

10.40-11.20am **Networking break and Speed Networking**

11.20- 11.40am **Future-proofing procurement:** How to integrate climate adaptation into sourcing strategies and transition plans

Effective procurement is the key to unlock Scope 3 adaptation: from deepening supplier relations, to driving decarbonization and building resilient supply chains. But procurement expectations are ever-growing, and we need everything, everywhere, all at once.

Quality, quantity, time, and price. Amongst growing demands, where does Scope 3 fit in?

In this session, our expert panellists will share a step-by-step guide for embedding Scope 3 into climate transition planning.

- Part 1: Supplier engagement and incentivization
- Part 2: Data stewardship and communicating value
- Part 3: Long-term adaptation strategies to build supply chain resilience

11.40am-12.20pm **Capitalizing on commercial opportunity:** How Scope 3 ambition can drive competition, innovation, and business value

Volatile weather, yields, prices, and regulations are disrupting global markets and supply chains. But, within this uncertainty lies opportunity. By embedding risk into sustainability strategy, businesses can innovate and unlock clear commercial advantages.

In this session, we will explore how Scope 3 ambition is enhancing sustainability - not just for the planet, but for supply security, price stability, supply chain efficiency, and long-term profitability. We'll look at the opportunities shaping Scope 3 ambition, including:

- Competition: How can supplier competition drive greater progress within supply chain decarbonization?
- Innovation: How can we assess products, processes, and supply to really drive innovation and systemic changes?
- Business value: How can business secure long term supply that is stable, efficient, and low carbon?

12.20-1.20pm **Lunch**

1.20-2.50pm **Solutions-focused breakout sessions**

What are the leading solutions driving supply chain adaptation and resilience? Join us in these focused breakouts as we look at the tangible examples.

**In The Other Room there are no speakers - we'll ask everyone in the room to participate and to contribute their thoughts, experiences, and mistakes. Pre-registration is essential, and spaces are limited.*

Regenerating nature	Supply chain transformation	<i>The Other Room*</i>	<i>The Scope 3 refresher</i>
Sustaining regenerative agriculture: How can engagement strategies and incentives help build trust and scale practices?	Traceability and transparency: How emissions monitoring can deliver more efficient, effective supply chains	Tackling ESG backlash: Should we just deliver on Scope 3 without talking about Scope 3?	The Scope 3 refresher will take attendees through the basics of supplier engagement and emissions reductions.
Carbon insetting: How to demonstrate, validate and report on impact	Establish, engage, and empower: How to engage tier 1, 2 and 3 suppliers through targets and incentives	Culture eats strategy for breakfast: So how do we create a culture around climate?	If you're just beginning your net zero 'journey,' or you'd just like a refresher, then this is the place to get started.

2.50-3.30pm **Networking break**

3.30-4.10pm **Financing decarbonization:** Practical examples of effective partnerships and collective financing

Reaching net zero will require \$3.5 trillion in annual investments between now and 2050 (McKinsey & Company, 2022).

Supply chain decarbonization requires bold collaboration and innovative financing models. From shared investment structures to public-private partnerships, companies are finding new ways to finance climate action across their supply chains.

In this session, we'll highlight real examples of how organizations are sharing resources, leveraging collective buying power, and partnering with suppliers and financial institutions to unlock and scale emissions reductions.

4.10-5.00pm **The carbon credits update:** The clock is ticking - how can we ensure integrity and credibility?

The carbon credits market is currently valued at \$1.4 billion. By 2030, it is projected to reach between \$7-35 billion. By 2050, it could climb to \$250 billion (MSCI Carbon Markets, 2024).

As demand increases and we rapidly approach 2030, carbon offsetting through the carbon markets is an inevitable part of emissions reduction. But in a market that has seen significant controversies, concerns over quality and credibility persist.

In this sequel to last year's carbon credits debate, we will reflect on the progress made, and how attitudes towards carbon credits are shifting. Our expert panel will assess:

- The evolving role of the carbon markets in reaching net zero
- How to utilise carbon credits in conjunction with other decarbonization strategies
- How to identify the right carbon projects that deliver real quality and progress

5.00-6.00pm **Networking drinks reception**

Day 2 – Thursday, 4th December: *Shifting from compliance to innovation*

9.00-9.20am **How are leading companies performing against their Science-Based Targets?** Progress, challenges, and blind spots

To limit global warming to 1.5°C, emissions must peak by 2025 and fall 43% by 2030. With just four years to go, urgent action is critical.

The current revision of SBTi's Corporate Net Zero Standard recognizes the challenges of addressing supply chain emissions, introduces more flexible approaches, such as mass balance and Book and Claim. But how is this all translating into business reality?

In this session, we'll hear from the brands that are leading net zero efforts. We'll speak candidly about their progress, challenges, and blind spots.

9.20-10.00am **Product carbon footprinting:** How to navigate the barriers to entry and create a compelling market for supplier decarbonization

Product carbon footprinting (PCF) provides an abundance of opportunities to advance decarbonization. From improved emissions tracking and transparency to stronger supplier engagement through communication and incentivization.

But these benefits come with real challenges: data quality and availability, inconsistent methodologies, and limited supplier readiness, to name a few.

In this session, we'll explore how companies are overcoming these barriers, building internal alignment, and using PCF as a catalyst for supplier action and market transformation.

10.00-10.30am **Networking break**

10.30am-12.00pm **Sector-focused breakout sessions**

We can all agree that collaboration and innovation are key, but what does this look like in practice? Join us in these industry-led sessions as we unpack the practical case studies.

Automotive	Food and agriculture	FMCG	Technology
Pharmaceutical	Commodities	Apparel	Packaging

12.00pm-1.00pm **Lunch**

1.00-2.30pm **Roundtables**

These roundtable sessions are focused discussions for deeper engagement and learning. The sessions aim to drive innovation and collaborative problem-solving within and across specific industries, sharing case studies on company initiatives and partnerships.

We'll run 2 x 45-min rounds of each session on a first-come first-served basis.

- A. **Adopting a 'common sense approach':** Let's break down the business case for decarbonization across business functions
- B. **Who pays?** How to fund supplier decarbonization programs and the infrastructure projects behind them
- C. **Proactive procurement:** What are the right metrics to measure and incentivize success?
- D. **High hanging fruit:** What are the strategies that work for engaging and empowering difficult suppliers?
- E. **Supplier incentives:** Do existing approaches go far enough?
- F. **Reductions vs removals:** How to strike the right balance
- G. **Connecting carbon and customers:** How to engage consumers on decarbonization efforts
- H. **Accountability and responsibility:** What is the cost of carbon and who bears the burden?
- I. **Beyond carbon tunnel vision:** How to integrate nature and biodiversity in your climate strategy

2.30-3.00pm **Key takeaways and closing remarks**