



# Sustainable Landscapes and Commodities Forum

3rd-5th November | Virtual

## Forests, Farming, Finance, Governance and Sourcing:

How business can transform supply chains, drive resilience and empower communities



Helping the world *thrive*



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or email: [tanya.richard@innovationforum.co.uk](mailto:tanya.richard@innovationforum.co.uk)

Following the success of the 2018 and 2019 conferences, this year’s Sustainable Landscapes and Commodities Forum will debate and showcase real world solutions to the most pressing and urgent challenges in commodity supply chains and the landscapes from which they are sourced.

Through a series of interactive, immersive online workshops, working groups, discussions and conference sessions, we will debate what post-2020 and post Covid-19 strategies look like for brands, buyers, suppliers and farmers.

 <p><b>Forests</b></p> <p>The challenges faced in removing deforestation from company supply chains, and the necessary steps for business to implement policies beyond 2020</p>	 <p><b>Farmers</b></p> <p>How business can build resilience in key farming communities and ensure social, environmental and economic sustainability for farmers</p>	 <p><b>Land</b></p> <p>The leading sustainable agriculture practices and initiatives driving climate resilience within supply chains</p>	 <p><b>Finance</b></p> <p>The role of finance in driving behaviour change and transforming landscapes into sustainable systems</p>	 <p><b>Governance</b></p> <p>The hard questions around the politics and governance of sustainable landscapes, and how business can further engage government</p>
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What you can expect from the Sustainable Landscapes and Commodities Forum 2020:

- **Cross-commodity learning** from the experiences of multiple companies, and other key experts, across many agricultural products, about how to make policy into reality in the supply chain.
- **The latest research** on regulatory drivers, business impacts, roles and management of sustainable commodity supply chains.
- **Engagement** with senior sustainability and operations executives in more than 200 companies across FMCG, retail, and agri business sectors. This year we’ll hear live from farmers “on the ground” about solutions to sustainability challenges from post-Covid-19 recovery.
- **Debate on HOW** business should engage policy makers and government officials in driving positive sustainable change in landscapes around the world.
- **Engaging networking** 1:1 or in small groups, and the chance to join workshops and speed networking sessions with likeminded executives, all focused on practical outcomes.
- **Collaboration and partnerships** with other large businesses, key suppliers, technology and solutions providers, governments and donor agencies, and NGOs.
- **Continued access** to all content and materials as the conference site stays live for 12 months – so whatever time zone you’re in, you’ll have easy access to all the conference.

<b>Networking opportunities at The Sustainable Landscapes and Commodities Forum</b>	
<p><b>Speed networking</b></p> <p>No need to hang around the coffee cart to begin making connections - join our virtual speed networking for a series of quick-fire 1:1 meetings. Often the highlight of our virtual events, you will have the opportunity to meet a range of attendees within a short amount of time. Then, follow up with new connections and schedule longer, private meetings to continue the discussion.</p>	<p><b>Schedule meetings</b></p> <p>Often at our online events, discussions begin in the chat boxes during sessions and continue behind closed doors for more in-depth conversation between interested parties. Our platform enables you to reach out to other attendees and arrange 1:1 and group meetings. Maximise your impact at the event, and effectively manage your day.</p>
<p><b>Group networking</b></p> <p>During group networking sessions, attendees are placed in small groups for more relaxed, informal networking. Groups are rotated so you have the chance to meet a variety of people and leave with fresh connections and potential partners.</p>	<p><b>Working groups</b></p> <p>During working group sessions all attendees join intimate, face-to-face calls to enable a genuine dialogue and ensure engagement. These sessions are a great opportunity to connect with other attendees who share a common interest and kick-start the conversation.</p>

See here for [more information](#) or email [Tanya Richard](#) to discuss how to get involved  
*Please note: All timings are in GMT and are approximate*

## **Confirmed speakers to date:**

- Harold Poelma, president of cocoa and chocolate, **Cargill**
- Anderson Tanoto, RGE director, member of the RGE executive management board and member of the executive committee, **APRIL**
- Barry Parkin, chief procurement and sustainability officer, **Mars**
- Jean-François Roucou, group director of sustainable performance, **Pernod Ricard**
- Nisrine Zaaraoui, global head of raw materials sustainable sourcing, **L'Oréal**
- Simon Lord, chief sustainability officer, **Sime Darby**
- Abyd Karmali, managing director, climate finance, **Bank of America Merrill Lynch**
- Hugo Schally, head of unit, Multilateral Environmental Cooperation, DG Environment, **European Commission**
- Daan Wensing, CEO, **IDH**
- Alex Morgan, chief markets officer, **Rainforest Alliance**
- Arif P. Rachmat, co-founder and executive chairman, **Triputra Agro Persada (TAP) Group**
- Rob Cameron, global head of public affairs, **Nestlé**
- David Wilkinson, head of agricultural procurement, **PepsiCo**
- Ruth Kimmelshue, senior vice president of business operations and supply chain and chief sustainability officer, **Cargill**
- Frances Seymour, distinguished senior fellow, forest and governance issues, **WRI**
- Benjamin Ware, global head of responsible sourcing, **Nestlé**
- Jérôme Perez, global head of sustainability, **Nespresso**
- Dr Joanna Macrae, co-head, International Forests, Agriculture and Land Use, **Department for Environment, Farming and Rural Affairs (Defra)**
- Anita Neville, senior vice president, group corporate communications, **Golden Agri-Resources**
- Ruth Thomas, director, **Global Agribusiness Alliance (GAA)**
- Manuel Kiewisch, global cocoa life monitoring and evaluation, **Mondelez International**
- Laurence Ruffieux, director operations sustainability, **Philip Morris International**
- Mark Davis, global sustainable operations director, **Natura & Co**
- Kate Schaffner, global sustainable agriculture lead, **Kellogg's**
- Sophie Beckham, chief sustainability officer, **International Paper**
- David Westlake, CEO, **IJM**
- Miguel Veiga-Pestana, senior vice-president, global corporate affairs and sustainability, **Reckitt Benckiser**
- Lindsey Block, ethical trade controller, solutions, **Primark**
- Richard Wright, behavioural science director, **Unilever**
- Chiara Vitali, campaigner, **Greenpeace**
- Craig Tribolet, head of sustainability operations, **APRIL Group**
- Elmis Medina, global head of product sustainability, **RBI Brands**
- Emily Kunen, global responsible sourcing leader, palm oil and seafood, **Nestlé**
- Anna Turrell, head of environment, **Tesco**
- Sandra Schoonhoven, head of sustainability, **ING**
- Alison Ward, CEO, **CottonConnect**
- Niels Wielaard, CEO and founder, **Satelligence**
- Nathalie Walker, director, tropical forests and agriculture, **National Wildlife Federation**
- Gemma Tillack, forest policy director, **Rainforest Action Network**
- David Cleary, director of global agriculture, **The Nature Conservancy**
- Brad Sanders, head of operations, Riau Ecosystem Restoration (RER), **APRIL**
- David Croft, global director sustainability, environment and human rights, **Reckitt Benckiser**
- Simon C. Hall, senior manager, tropical forests and agriculture, **National Wildlife Federation**
- Olivier Tichit, director for sustainable supply chain, **Musim Mas**

**And more....**

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## **Tuesday 3<sup>rd</sup> November – Leadership, strategy and governance**

*Over the course of these opening plenaries we will hear from CEOs and C-suite on their thoughts and predictions for how sustainable supply chains will function beyond 2020 and post Covid-19. We'll challenge our speakers on the role of leadership in driving transformational change across commodity supply chains.*

### **12.15-12.30 Farmer voices: insights from on the ground**

To start the conference, we will put the perspectives of farmers on the ground at the forefront of the discussion. We'll hear from smallholder farmers from around the world (Argentina, Indonesia, Brazil, Laos, Philippines...). Through a pre-recorded video, they will share their key challenges and experiences, whilst answering questions such as:

- What prevents you from increasing your farm's income?
- Is there an action from a buyer or NGO that has really helped? What was it and how did it help?
- What's the number one thing that you would like your customers to do to help you and your family?

With special thanks to all organisations which helped get these important voices together: Young Farmers' Federation of Uganda (UNYFA) - Affiliate body of UNFFE, WBCSD, Bayer, Golden Agri, National Wildlife Federation, Round Table on Responsible Soy Association (RTRS), IUCN, Asian Farmers' Association for Sustainable Rural Development (AFA), FAO

### **12.30 - 13.15 Board-level perspectives - What leadership looks like in sustainable sourcing beyond 2020**

In this opening session, we'll ask leading executive board members how they define leadership in sustainable sourcing beyond 2020. There's much talk of transforming supply chains, driving resilience, and of course, responding to Covid-19 impacts. So what does all this mean in practice, and how do these leaders balance short and long term sustainability pressures effectively? Find out here.

Anderson Tanoto, RGE director, member of the RGE executive management board and member of the executive committee, **APRIL**

Ruth Kimmelshue, senior vice president of business operations and supply chain and chief sustainability officer, **Cargill**

**Moderator:** Toby Webb, founder, **Innovation Forum**

### **13.30 - 14.15 C-suite perspectives - How to unlock successful collaborations at a senior level: Lessons learned across commodities**

Collaborations abound in sustainable sourcing. One count suggests there are nearly 200 initiatives in play across different industries. Here, we will discuss what meaningful collaboration actually entails in practice. We'll debate exactly how senior executives (C-suite) should best be involved and how they can use their clout effectively to drive change.

Arif P. Rachmat, co-founder and executive chairman, **Triputra Agro Persada (TAP) Group**

Harold Poelma, president of cocoa and chocolate, **Cargill**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

### **14.30 - 15.15 The de-commoditisation of supply chains: What that means for sourcing and the future of procurement**

In this session, chief procurement and public affairs officers will highlight what "de-commoditisation" actually means for business. Is this yet another generic buzzword, or are we really talking about fundamental change within procurement functions? Two experts from business will discuss and take questions about the future of procurement.

Barry Parkin, chief procurement and sustainability officer, **Mars**

Rob Cameron, global head of public affairs, **Nestlé**

**Moderator:** Toby Webb, founder, **Innovation Forum**

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### 15.30 - 16.15 **How can companies better engage governments to drive sustainable change?**

Governments. The elephant in the room. However, this is now changing. Coalitions of companies, and some individual firms, are becoming braver in how they encourage, cajole and demand governments raise their game on complex issues around regulation, incentives, legality and law enforcement. What have we learned so far about how best to engage governments on sustainable supply chain improvements? Our expert panel will debate, and take YOUR questions.

Daan Wensing, CEO, **IDH**

Frances Seymour, distinguished senior fellow, forest and governance issues, **WRI**

David Westlake, CEO, **IJM**

**Moderator:** Peter Stanbury, smallholder research lead, **Innovation Forum**

### 16.30 - 17.30 **Virtual Group Networking**

*During group networking sessions, attendees are placed in small groups for more relaxed, informal networking. Groups are rotated so you have the chance to meet a variety of people and leave with fresh connections and potential partners. Attendees can then schedule longer, private meetings with the connections you make during the session.*

## **Wednesday 4<sup>th</sup> November - Responsible sourcing, management, and technology**

*Across a range of interactive sessions, we'll assess the real world, practical challenges that companies can face. With a focus on cross commodity learning, we'll take an in-depth look at company management and engagement within the supply chain. We'll place a strong emphasis on solutions and problem solving around business critical issues.*

### 8.45 - 9.45 **How are the EU and the UK set to influence business sourcing from high deforestation risk regions**

Various EU nations, including France, and the UK are setting ever stricter rules on deforestation free commodities. Mandatory due diligence, a major theme in human rights issues, is going to be a factor for sourcing companies. But what will this look like, and how will it be supported by policies which help bring farmers out of poverty and have desirable outcomes for legality and governance on the ground? We will discuss here, with a panel of well-informed experts.

Hugo Schally, head of unit, Multilateral Environmental Cooperation, DG Environment, **European Commission**

Dr Joanna Macrae, co-head, International Forests, Agriculture and Land Use, **Department for Environment, Farming and Rural Affairs (Defra)**

Nathalie Walker, director, tropical forests and agriculture, **National Wildlife Federation**

**Moderator:** Toby Webb, founder, **Innovation Forum**

### 10.00 - 10.45 **Breakout Sessions**

#### **Forests track - The no peat, deforestation, exploitation model (NPDE): Has it and is it working?**

Mark Davis, global sustainable operations director, **Natura & Co**

Gemma Tillack, forest policy director, **Rainforest Action Network**

Niels Wielaard, CEO and founder, **Satelligence**

**Moderator:** Simon Lord, advisor and former chief sustainability officer, **Sime Darby**

#### **Farmers track - How agribusiness drives rural social and economic development: a spotlight on agri-SME financing and the human rights agenda**

Anita Neville, senior vice president, group corporate communications, **Golden Agri-Resources**

Mauro Gonzalez, director sustainable agriculture, **Philip Morris International**

**Moderator:** Ruth Thomas, director, **Global Agribusiness Alliance (GAA)**

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### **Land track - Regenerative agriculture: Can it work in smallholder farming?**

Andrew Griffiths, head of value chain sustainability, **Nestlé**

Roland Bunch, founder and CEO, **Better Soils, Better Lives**

**Moderator:** Toby Webb, founder, **Innovation Forum**

### **11.00 - 11.45 Breakout Sessions**

#### **Forests track - Landscape restoration: Examples of how it can work, what it costs, and what it delivers**

Brad Sanders, head of operations, Riau Ecosystem Restoration (RER), **APRIL**

Elmis Medina, global head of product sustainability, **RBI Brands**

**Moderator:** Toby Webb, founder, **Innovation Forum**

#### **Farmers track - Farmer data that delivers: How to collect and utilise data to ensure everyone benefits**

David Wilkinson, head of agricultural procurement, **PepsiCo**

James Ede, sustainability manager, **Cargill**

**Moderator:** Nathalie Walker, director, tropical forests and agriculture, **National Wildlife Federation**

#### **Land track - Biodiversity: Case studies of progress made to protect and monitor biodiversity on the ground**

Jean-François Roucou, group director of sustainable performance, **Pernod Ricard**

Nisrine Zaaraoui, global head of raw materials sustainable sourcing, **L'Oréal**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

### **12.00 - 13.00 Speed Networking**

*Virtual speed networking provide attendees with the opportunity for a series of quick-fire 1:1 meetings. Often the highlight of our virtual events, you will have the opportunity to meet a range of attendees within a short amount of time. Attendees can then schedule longer, private meetings with the connections you make during the session.*

### **13.15 – 15.30 Working Group Sessions**

*Working groups are structured to enable a face-to-face dialogue and ensure practical problem solving around key issues. All attendees join intimate, multi-way calls to ensure engagement. Expert facilitators then lead an in-depth discussion with everyone in the 'room'. We will look to draw on the variety of expertise to work through specific problems and deliver tangible outcomes.*

	<b>Farmers</b>	<b>Land</b>	<b>Finance</b>	<b>Tech &amp; Innovation</b>
13.15-14.15	<b>Women's empowerment: What can big business do to support the women in their supply chains</b>  Lindsey Block, ethical trade controller, solutions, <b>Primark</b>  Alison Ward, CEO, <b>CottonConnect</b>  <b>Moderator:</b> Mary Linnell-Simmons, director of marketing and external relations, <b>Fairtrade America</b>	<b>Ensuring sustainable water management across agricultural supply chains</b>  Truke Smoor, global water lead, <b>Cargill</b>  <b>Moderator:</b> Ian Welsh, publishing director, <b>Innovation Forum</b>	<b>The role of finance in driving company decisions: How will it support 2030 targets and the journey towards them?</b>  Sandra Schoonhoven, head of sustainability, <b>ING</b>  Allegra Day, skills and leadership lead, <b>CDC Group</b>  <b>Moderator:</b> Toby Webb, founder, <b>Innovation Forum</b>	<b>Supply chain mapping: The latest advances in technology and data monitoring that can enable fully traceable and transparent supply chains</b>  Simon C. Hall, senior manager, tropical forests and agriculture, <b>National Wildlife Federation</b>

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	Farmers	Forests	Land	Land
14.30-15.30	<p><b>Smallholder diversification: The necessary step to improving farmer incomes and livelihoods</b></p> <p>Manuel Kiewisch, global cocoa life monitoring and evaluation, <b>Mondelez International</b></p> <p><b>Moderator:</b> Peter Stanbury, smallholder research lead, <b>Innovation Forum</b></p>	<p><b>Zero-deforestation: Where are jurisdictional approaches working best, and why?</b></p> <p>Simon Lord, advisor and former chief sustainability officer, <b>Sime Darby</b></p> <p>Fitrian Ardiansyah, executive chairman, <b>IDH Indonesia</b></p> <p><b>Moderator:</b> Toby Webb, founder, <b>Innovation Forum</b></p>	<p><b>Tackling the soil crisis: Business lessons learned across commodities</b></p> <p>Kate Schaffner, global sustainable agriculture lead, <b>Kellogg's</b></p> <p><b>Moderator:</b> Mary Linnell-Simmons, director of marketing and external relations, <b>Fairtrade America</b></p>	<p><b>Breakout Session - Climate smart agriculture: How to embed practices amongst your farmers</b></p> <p>Alex Morgan, chief markets officer, <b>Rainforest Alliance</b></p> <p>Jérôme Perez, global head of sustainability, <b>Nespresso</b></p> <p><b>Moderator:</b> Ian Welsh, publishing director, <b>Innovation Forum</b></p>

#### 16.00 - 17.00 **Natural climate solutions: How business can make them effective – and cost efficient**

NCS is defined as “conservation, restoration and improved land management actions that increase carbon storage or avoid greenhouse gas emissions in landscapes and wetlands across the globe.”

To close the second day, we will assess the latest progress to ensure natural climate solutions pay off for the planet and are affordable and practical for business. We shall discuss where progress is being made and highlight examples of corporate engagement and financing. Finally, we will assess the impacts well planned contributions can – and are – having in this complex but fast evolving area.

Sophie Beckham, chief sustainability officer, **International Paper**

Benjamin Ware, global head of responsible sourcing, **Nestlé**

David Croft, global director sustainability, environment and human rights, **Reckitt Benckiser**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

#### 17.00 - 17.45 **Virtual Group Networking**

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### **Thursday 5th November - Collaboration, engagement, and the landscape approach**

*Throughout this final conference day, we'll focus on the partnerships that could bring scale to landscape approaches and drive sustainable sourcing across commodities. We'll place a strong emphasis on multi-stakeholder engagement and the collaboration required to overcome the common barriers.*

#### 9.00 - 9.45 **Virtual Networking**

*During group networking sessions, attendees are placed in small groups for more relaxed, informal networking. Groups are rotated so you have the chance to meet a variety of people and leave with fresh connections and potential partners. Attendees can then schedule longer, private meetings with the connections you make during the session.*

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### 10.00 - 10.45 **The landscape approach to sustainable sourcing: What does success look like today?**

In this session we will discuss what success looks like for landscape and jurisdictional approaches. How useful is the approach proving to be so far? We will discuss the most successful examples, what they have in common and what separates them. Finally, we will debate HOW business can make the most meaningful contributions to catalysing them, supporting them, and enabling them to scale up for real impact on supply chains.

David Cleary, director of global agriculture, **The Nature Conservancy**

Olivier Tichit, director for sustainable supply chain, **Musim Mas**

Petra Tanos, head of private sector engagement and strategic partnerships, **Tropical Forest Alliance (TFA)**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

### 11.00 - 11.45 **The science behind sustainable landscapes: How business can apply a science-based approach to meet sourcing and climate goals**

Now that we've defined what good examples— even success – actually looks like, what happens inside a good example of a scaled up approach to a landscape/jurisdiction? What have we learned so far about HOW they really operate? And what have various approaches uncovered about protecting, restoring and enhancing rural areas rich in biodiversity? In this session, we will look at practical examples of science in action, and what it can tell us about driving real, sustained change.

Craig Tribolet, head of sustainability operations, **APRIL Group**

Niels Wielaard, CEO and founder, **Satelligence**

**Moderator:** Toby Webb, founder, **Innovation Forum**

### 12.00 - 12.30 **Speed Networking**

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### 12.45 - 13.45 **How do we break down the barriers to business collaboration on landscapes?**

*Working groups are structured to enable a face-to-face dialogue and ensure practical problem solving around key issues. All attendees join intimate, multi-way calls to ensure engagement. Expert facilitators then lead an in-depth discussion with everyone in the 'room'. We will look to draw on the variety of expertise to work through specific problems and deliver tangible outcomes.*

*Working Group one: **Improving livelihoods beyond income: gender representation, diversity, education within smallholders***

Rob Nicholls, general manager of programs and projects, **Musim Mas**

**Moderator:** Peter Stanbury, smallholder research lead, **Innovation Forum**

*Working Group two: **The business case for investing at landscape scale: How to create incentives and rewards for improvements in landscape sustainability performance***

Ernest Dwamena, country manager, sustainable sourcing, **Touton Ghana**

Jeff Milder, director of global programs, **Rainforest Alliance**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

*Working Group three: **Building a Resilient Landscape in Tocache, Peru***

Emily Kunen, global responsible sourcing leader, palm oil and seafood, **Nestlé**

Marianne Martinet, programmes director, project manager, **Earthworm Foundation**

Sandra Doig, head of sustainability, **Grupo Palmas**

**Moderator:** Toby Webb, founder, **Innovation Forum**

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#### 14.00 - 14.45 **What are the financial mechanisms that can help support business approaches to landscape level sustainable commodity sourcing?**

The carbon markets are expanding rapidly. So what is the potential for financial mechanisms to drive change beyond the voluntary carbon markets? And how can business support this development? If we want to incentivise 'forest guardians' and help them have a viable income, what will be needed to make that happen? We will discuss the role of business in natural capital and natural climate solutions, and look at which offerings looks set to be worthy of long term business investment.

Abyd Karmali, managing director, climate finance, **Bank of America**

Anna Turrell, head of environment, **Tesco**

Tony Siantonas, director, climate smart agriculture and sustainable landscapes, **Investment Partnership Network (IPN), WBCSD**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

#### 15.00 - 15.45 **Can consumer outrage about unsustainable sourcing be harnessed to drive needed political change?**

Consumer sentiment and activism on the issues of deforestation, species decline and biodiversity has been amplified by social media. What if such clicktivism and armchair outrage could be mobilised for more specific political and regulatory outcomes? We know there are a lot of upset consumers. So if the advice that one should "never let a good crisis go to waste" holds, how can the emotion and outrage around environmental issues be utilised to drive real, sustainable change in supply chains? Our experts will debate, and disagree, but it will be a fascinating conversation to end the conference with.

Richard Wright, behavioural science director, **Unilever**

Miguel Veiga-Pestana, senior vice-president, global corporate affairs and sustainability, **Reckitt Benckiser**

Chiara Vitali, campaigner, **Greenpeace**

**Moderator:** Brendan May, chairman, **Robertsbridge**

#### **Your ticket to this year's Sustainable Landscapes and Commodities Forum includes:**

Full access to the 3-day live conference, including all plenary sessions, working groups and networking

Recordings of all main conference sessions to listen to at your own leisure

In addition to the live networking sessions, you can arrange 1:1 or group meetings in-platform with any other attendee

**[REGISTER ONLINE HERE](#)**

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