

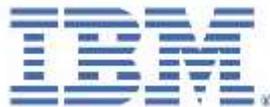


# The Future of Food

*Climate resilience, consumer trust and supply transformation: How business can create sustainable food systems*

2<sup>nd</sup>-3<sup>rd</sup> June 2020, Virtual

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Day one – June 2<sup>nd</sup> 2020

#### 8.45-9.00 **Opening remarks and introduction to the platform**

#### 9.00-9.45 **The current crisis and the next one: How we can tackle global challenges to ensure a healthier future for people and the planet**

In the midst of the current global pandemic, it can be hard to remember the climate crisis that was at the top of everyone's agendas pre-2020. The pandemic has highlighted the extent of what's at stake (human lives and the economy at the top of the list) and the interconnection between the health of the people and that of the planet. It's forced business to think about what the 'new normal' will look like and the road to recovery after COVID-19.

Even under the current pressures, business still needs to strive for 1.5C climate targets. Greenhouse gas emissions must fall 45% from 2010 levels by 2030 and to net zero by 2050, according to the IPCC. In order to achieve targets and avoid the impending climate catastrophe, food companies must radically adapt practices. And with the clock ticking, the next ten years will be critical.

In this session we'll discuss:

- What leading food brands are currently doing to reduce climate impacts: The leaders and laggards
- The real-world practicalities: Science based targets are fine, but what will make them happen?
- Assess how brands can map the route to 2030 for effective implementation
- How business is responding to COVID19 - what active collaborations are in place to ensure a healthy future for people and the planet
- What are brands doing to encourage healthier and more sustainable behaviours in the future
- How the food sector must continue to innovate to feed an ever-growing population

Rebecca Marmot, chief sustainability officer, **Unilever**

Isabelle Grosmaître, health and alimentation – catalyst, **Danone**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

9.45-10.00 Break

#### 10.00-10.45 **Revitalising land through regenerative agriculture: What is the scope for adoption across the global supply chain?**

Regenerative agriculture is a relatively young movement that already has advocates from many types of organisations and regions. By addressing the issues of soil degradation and the climate crisis, this approach to farming is starting to shape sustainability strategies across the food sector.

With the term occurring with increasing frequency, this session will discuss how much potential there is for regenerative agriculture to be scaled-up in order to transform traditional supply chains into sustainable food systems.

We'll touch upon:

- The meaning of regenerative agriculture / how it is perceived
- The various barriers preventing regenerative agriculture from scaling-up, such as the lack of shared metrics and data
- Best practice examples of regenerative agriculture projects on the ground

Franco Costantini, managing director, **Control Union**

Anna Turrell, head of sustainability, **Nestlé UK & Ireland**

Stefan Fürnsinn, senior vice president digital farming, **Yara**

**Moderator:** Toby Webb, founder, **Innovation Forum**

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10.45-11.00 Break

### 11.00-11.45 Working Groups

<p><b>CLIMATE: The 2030 Sustainable Development Goals: How to implement and achieve climate targets</b></p> <p>Ryan Lynch, practice director, <b>BSI</b> <b>Moderator:</b> Ian Welsh, publishing director, <b>Innovation Forum</b></p>	<p><b>FARMS: Case study: How business can eliminate food waste through circular models</b></p> <p>Joe Halstead, managing director, <b>AgriGrub</b> Naomi Pendleton, group sustainability director, <b>AM FRESH GROUP</b> <b>Moderator:</b> Emma Keller, head of food commodities, <b>WWF – UK</b></p>	<p><b>LAND: The end of chemicals? What consumers want and what the science says</b></p> <p>Klaus Kunz, head of sustainability and business stewardship, <b>Bayer</b> <b>Moderator:</b> Toby Webb, founder, <b>Innovation Forum</b></p>	<p><b>FINANCE: ESG data that drives decisions: How are investors judging the performance of food brands?</b></p> <p>Matthew McLuckie, director of research, <b>Planet Tracker</b> Gabriel Thoumi, director of financial markets, <b>Planet Tracker</b></p>
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11.45-12.00 Break

### 12.00-12.45 Speed networking

*During speed networking sessions, attendees will be matched with others for quick fire 1:1 virtual meetings. Over the course of the session, you will have the opportunity to meet a range of attendees and then follow up where appropriate with more detailed conversations via the meeting scheduler.*

12.45-13.15 Break

### 13.15-14.00 Breakouts

<p><b>CLIMATE: GHGs in food production: How leading companies are adapting practices to reduce their climate footprints</b></p> <p>Chris Fielden, group supply chain director, <b>innocent drinks</b> Guy Hogge, global head of sustainability, <b>Louis Dreyfus Company</b> Charlotte Bande, climate strategy lead - science-based goals, <b>Quantis</b> <b>Moderator:</b> Ian Welsh, publishing director, <b>Innovation Forum</b></p>	<p><b>FARMS: Animal welfare: What are brands doing to ensure the fair and safe treatment of animals</b></p> <p>Priya Motupalli, global sustainable agriculture specialist-livestock systems, <b>IKEA</b> Rory Sullivan, independent advisor, <b>Business Benchmark for Animal Welfare</b> Elissa Lane, co-founder and CEO, <b>Global Food Partners</b> <b>Moderator:</b> Tracey Jones, global director of food business, <b>Compassion in World farming</b></p>	<p><b>LAND: How to effectively monitor, protect and promote biodiversity throughout operations and supply chains</b></p> <p>Alexander David, head of society and environment, <b>Lidl</b> Emma Keller, head of food commodities, <b>WWF – UK</b> Hendrik Hamann, chief scientist for geoinformatic solutions and PAIRS, <b>IBM Cognitive Applications</b> <b>Moderator:</b> Toby Webb, founder, <b>Innovation Forum</b></p>
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14.00-14.15 Break

### 14.15-15.00 The vegan health halo: Does the alternative protein market lack transparency on health and nutritional impacts?

Consumer demand for plant-based meat alternatives has increased drastically over the past few years, as consumers become more aware of their diet's impact on the planet. Companies have been quick to take advantage of this surge in demand, and with huge success. Alternative protein companies do not explicitly market their products as healthier alternatives, but rather as a more sustainable and environmentally friendly alternative to real meat.

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We'll debate:

- As critics point out, these foods are often be highly processed – is there enough transparency?
- How much are vegans really driven by health as opposed to environmental and ethical reasons?
- Is the industry benefiting from its 'green halo' and avoiding tough questions on health, nutrition and sourcing as a result?

David Horlock, managing director global food and retail supply chain, **BSI**

Jean-Philippe Azoulay, vice president pea and new proteins business line, **Roquette**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

15.00-15.15 Break

#### 15.15-16.00 **Financing sustainable agriculture: How investors can drive and enable a sustainable food system**

BlackRock's CEO Larry Fink has announced that climate change is now central to investment decisions. He predicts that climate change will soon cause a "significant reallocation of capital" and a fundamental reshaping of finance. Other institutions such as the European Investment Bank have pledged to ditch the funding of fossil infrastructure projects by the end of 2020. The agriculture sector emits a significant proportion of the GHG emissions that contribute to climate change; so just how can big banks and financial institutions effectively drive progress towards sustainable agriculture?

In this session, we'll talk about what action is being taken to fund the revolution within agriculture, specifically:

- The finance mechanisms that deliver cheaper debt for sustainability outcomes: How are they used in food?
- What the new Blackrock letter REALLY means for how ESG analysis will pressure companies in 2020
- What investors want in 2020: And how to put ESG governance top of your board agenda

Pieterneel Boogaard, global head agribusiness, food and water, **FMO-Dutch Entrepreneurial Development Bank**

Zoë Knight, managing director, **HSBC**

David Pendlington, global sustainable sourcing associate director, **Mars Wrigley Confectionary**

Maria Lettini, executive director, **FAIRR**

**Moderator:** Toby Webb, founder, **Innovation Forum**

16.00-16.15 Break

#### 16.15-17.00 **Networking discussions**

*This group networking session is designed to introduce a range of attendees who share a common interest. The 45 minutes will be structured to enable informal networking and discussion in a more relaxed setting.*

- Networking discussion – The impacts of COVID19
- Networking discussion – Climate action
- Networking discussion – Farmer resilience

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Day two – June 3<sup>rd</sup> 2020

**8.00-8.45 Coffee morning speed networking**

*During speed networking sessions, attendees will be matched with others for quick fire 1:1 virtual meetings. Over the course of the session, you will have the opportunity to meet a range of attendees and then follow up where appropriate with more detailed conversations via the meeting scheduler.*

8.45-9.00 Break

**9.00-9.45 How business can tackle food waste more effectively: The potential climate/efficiency gains**

Over a third of all food that's produced in the world never reaches a plate. It's either damaged in transit or wasted by consumers in wealthier countries, who typically buy too much and throw away the excess. This works out to roughly 1.3 billion tonnes of food, worth nearly \$1 trillion at retail prices, wasted on an annual basis.

In this session, we'll assess the role of business and discuss what's being done tackle food waste more effectively.

- Examples of success: Hear from companies that have made solid progress, about HOW they did it
- Pre-competitive collaboration groups that work: What makes them tick, and why
- Can business stay ahead of legislation by showing they can lead the way?

Gill Higgins, group head of CSR and sustainability, **Dawn Meats**

Julie Ntsekhe, risk and environmental sustainability director, **Tiger Brands**

Sarah Schlegel, head of sustainability, **Metro**

**Moderator:** Ian Welsh, publishing director, **Innovation Forum**

9.45-10.00 Break

**10.00-10.30 Seeds of disruption: The leading tech and innovations enabling greater transparency in the food industry**

Bryan Yates, director of sales and general manager EMEA, **Orbital Insight**

**Moderator:** Toby Webb, founder, Innovation Forum

10.30-10.45 Break

**10.45-11.30 Working Groups**

<p><b>FARMS: Farmer data that delivers: How companies are collecting, and utilising on-farm data to ensure everyone benefits across the chain?</b></p> <p>Nicko Debenham, vice president, head of sustainability, <b>Barry Callebaut</b> Dan Wolfson, director of data and analytics, <b>The Weather Company, an IBM business</b> <b>Moderator:</b> Ian Welsh, publishing director, <b>Innovation Forum</b></p>	<p><b>FINANCE: Who pays? Thoughts on how to create the right funding models to transition to a sustainable and equitable food system</b></p> <p>Robin Cave, CEO, <b>Czarnikow</b> Michael Gidney, CEO, <b>The Fairtrade Foundation</b> <b>Moderator:</b> Inke van der Sluijs, Head of European Operations, <b>RSPO</b></p>	<p><b>CONSUMERS: Clearing up confusion: How can businesses simplify labelling systems to engage and enable consumers to be more sustainable</b></p> <p>Hélène Simoni, director, food, environment and health, <b>European Dairy Association</b> Jamie Crummie, co-founder and director, <b>Too Good To Go</b> <b>Moderator:</b> Harry Farnsworth, projects lead, sustainable agriculture, <b>Control Union</b></p>	<p><b>Meeting: Public goods for sustainability outcomes: How can – and will – incentive reform drive sustainable revolution in European farming?</b></p> <p>Professor Sir Ian Boyd, former chief scientific adviser, <b>DEFRA</b> <b>Moderator:</b> Toby Webb, founder, <b>Innovation Forum</b></p>
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11.30-12.00 Break

### 12.00-12.45 **Speed networking**

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12.45-13.00 Break

### 13.00-13.45 **Breakouts**

<p><b>Impact measurement: Effectively and accurately calculate and communicate your climate performance</b></p> <p>Joe Hulme, climate change officer, <b>The Co-op</b> Diana Visser, senior director sustainability, <b>Corbion</b> Emese Brosz, managing director, <b>Proterra Foundation</b> <b>Moderator:</b> Charlotte Bande, climate strategy lead - science-based goals, <b>Quantis</b></p>	<p><b>Food for thought: How business can play a key role in making suppliers economically sustainable</b></p> <p>Alessandra Ognibene-Lerouillois, chief sustainability officer, <b>Prova</b> Zac Yang, director, EMEA solutions engineering, <b>Orbital Insight</b> Robin Willoughby, head of policy and campaigns - food and climate change, <b>Oxfam</b> <b>Moderator:</b> Toby Webb, founder, <b>Innovation Forum</b></p>	<p><b>4th industrial revolution in agriculture: How the AgTech revolution is enabling sustainable agriculture at scale</b></p> <p>Jacqueline Hochreiter, sustainability director, <b>Anheuser -Busch InBev</b> Bjorn Theijs, vice president, global account management, BU food chain and global solutions, <b>Yara International</b> Jamie Stein, co-founder, <b>Devonian Capital</b> <b>Moderator:</b> Ian Welsh, publishing director, <b>Innovation Forum</b></p>
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13.45-14.00 Break

### 14.00-15.15 **Dragons' Den: The innovations and start-ups set to disrupt the industry**

From vertical farming and high-tech sensors to artificial intelligence and blockchain, the current landscape of sustainable food tech is ripe with new innovations. The number of investors backing food and beverage start-ups has tripled in the last four years. The industry is no doubt full of intelligent innovations that may have the potential to disrupt traditional agriculture practices.

Adopting the style of the popular TV-show, Dragons' Den, this session will see three AgTech start-ups and SMEs pitch their business to a panel of dragons and the audience. The audience will have the opportunity to ask as many questions as they wish to gain a deeper understanding of the technologies and to decide which participant they would invest in. A winner will be chosen at the end of the session following an open vote.

#### *Contestants:*

Benamina Bollag, co-founder and CEO, **HigherSteaks**  
Volker Korrman, CEO, **ewind Betreiber- und Vertriebs**  
Ahmed Moody Soliman, CEO, **StixFresh**  
Alex Soeriyadi, co-founder, **LLEAF Greenhouse Film Technology**

#### *Dragons:*

Francois Sonneville, senior analyst – beverages, **Rabobank International Food and Agribusiness Research**  
Alessandro Mele, CEO, **EthicalFin**  
Deborah Perkins, global head of food and agribusiness, **ING**

**Moderator:** Toby Webb, founder, **Innovation Forum**

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