

The Future of Food and Beverage USA

May 29th-30th 2024 | Minneapolis

How to craft strategy that embeds resilience, scales regeneration, and secures supply chains

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Confirmed Speakers

- Florian Schattenmann, CTO and vice president of research & development and innovation, **Cargill**
- Nivera Wallani, chief development officer, **KFC**
- Zach Ducheneaux, administrator, **USDA FSA**
- Jess Newman, senior director of ag & sustainability, **McCain Foods**
- Denise Osterheus, senior director sustainability & social impact, **Kroger**
- Stewart Lindsay, chief sustainability officer, **Campbell's**
- Maia Reed, global sustainability data & analytics lead, **Mars Petcare**
- John Lee, director of mission and sustainability, **Danone**
- Una Hrnjak, director of sustainability, **Aldi**
- Julie Kunen, sustainability director, North America, **Oatly**
- Melaina Macone, director sustainability & mindful snacking, **Mondelēz International**
- Jason Weller, global chief sustainability officer, **JBS**
- Pilar Cruz, corporate senior vice president and chief sustainability officer, **Cargill**
- Ravin Donald, executive vice president of operations, **Frontier Co-op**
- Andrew Beck, director of procurement, **Hu Kitchen**
- Jean Buzby, food loss and waste liaison, office of the chief economist, **USDA**
- Meredith Ellis, rancher, **G Bar C Rancher**
- Allison Kopf, CEO, **TRACT**
- Nira Johri, chief sustainability officer, **KFC**
- Carolyn Ching, director, food forests and nature, **Ceres**
- Charlotte Bande, global food & beverage sector lead, **Quantis**
- Josefina Eisele, director for Latin America, **Global Roundtable for Sustainable Beef (GRSB)**
- Saif Hameed, CEO, **Altruistiq**
- Jean Lam, fourth generation farmer & rancher
- Josette Lewis, chief scientific officer, **Almond Board of California**
- Ryan Jones, director, market+ source, **Indigo Ag**
- Diego Hoter, co-founder and CEO, **ucrop.it**
- Justin Ransom, senior director, sustainable food strategy, **Tyson Foods**
- Andrew Nobrega, chief product officer, **PUR**
- Leah Wolfe, senior manager of sustainability and mission, **Simple Mills**
- Anastasia, Volkova, CEO, **Regrow**
- Sajeev Mohankumar, senior technical specialist, climate and biodiversity, **FAIRR Initiative**
- Mary Goldman, director of nature risk analytics, **Risilience**
- Alexey Rostapshov, head, digital business & sustainability solutions, **John Deere**
- Jeff Vockrodt, president and CEO, **Fair Labor Association**
- Heidi Peterson, vice president agricultural research & conservation, **Sand County Foundation**
- Danny Blalock, chief farm operations officer, **Vayda**
- Dave Rimkus, associate director, supply chain renewables, **Schneider Electric**
- Raviv Turner, steering committee member, **Task Force on Nature-related Financial Disclosure (TNFD)**
- Amanda Archila, executive director, **Fairtrade America**
- Billy Gascoigne, director of agriculture & strategic partnerships, **Ducks Unlimited**
- Vrashabh Kapate, manager, dairy industry, **Environmental Defense Fund**
- Seanicaa Edwards Herron, co-founder and executive director, **Freedmen Heirs Foundation**
- Peter Miller, director of supply chain engagement, **Leading Harvest**
- Amy Skoczlas Cole, president, **Trust in Food**
- Michael Crinion, managing director, **Valley View Dairy**
- John Bourne, senior director, agriculture, carbon markets, **3Degrees**
- Laura Satkowski, USDA and NRCS sustainability programs lead, **CIBO Technologies**
- Arohi Sharma, deputy director, regenerative agriculture, **NRCD**

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Day 0 –May 28th

3.00–5.00pm **Pre-conference: Regenerative farm visit**

5.30–7.00pm **Welcome drinks reception and early registration**

Day 1 – May 29th

8.30–9.00 **Reimagining the Food System: The role of innovation in nourishing a sustainable world**

- Pilar Cruz, corporate senior vice president and chief sustainability officer, **Cargill**
- Florian Schattenman, chief technology officer and vice president of research & development and innovation, **Cargill**

Moderator: Toby Webb, founder, **Innovation Forum**

9.00–9.30 **One year on: what progress have brands made towards nature, biodiversity and climate goals?**

- Stewart Lindsay, chief sustainability officer, **Campbells Soup Company**
- Jay Watson, director, regenerative agriculture, **General Mills**

Moderator: Tanya Richard, COO and head of stakeholder engagement, **Innovation Forum**

9.30–10.00 **C-Suite leadership: How to translate sustainability commitments into action and cross-functional engagement**

- Nivera Wallani, chief development officer, **KFC**
- Nira Johri, chief sustainability officer, **KFC**

Moderator: Ian Welsh, publishing director and conference chair, **Innovation Forum**

10.00–10.40 **Break**

10.40–11.00 **How must policy evolve to incentivize and support the scaling of regenerative agriculture?**

- Arohi Sharma, deputy director, regenerative agriculture, **NRCD**

Moderator: Ian Welsh, publishing director and conference chair, **Innovation Forum**

11.00–11.40 **Public-private partnerships and blended financing: How can these be scaled?**

- Jess Newman, senior director of ag and sustainability, **McCain Foods**
- Laura Satkowski, USDA and NRCS sustainability programs lead, **CIBO Technologies**
- Zach Ducheneaux, administrator, **USDA FSA**

Moderator: Amy Skoczlas Cole, president, **Trust in Food**

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11.40-12.20 **How to enable scope III progress: accelerating affordable, transparent decarbonization**

- Jason Weller, chief sustainability officer, **JBS**
- Dave Rumkus, associate director, supply chain renewables, **Schneider Electric**
- Meredith Ellis, rancher, **G Bar C Ranch**

Moderator: Amanda Archila, executive director, **Fairtrade America**

12.20-1.20 **Lunch**

1.20-3.00 **Breakout sessions**

Nature positive production	Reinforcing resilience and mitigating risk	Climate smart technology and innovation	Farmer first*	The 5th Room** <i>(max. 20 participants)</i>
<p>Water stewardship and soil health</p> <p>Dianna Bagnall, research soil scientist, The Soil Health Institute</p> <p>Ryan Sirolli, global environmental markets – insets lead, Cargill</p> <p>Moderator: Ian Welsh, publishing director and conference chair, Innovation Forum</p>	<p>Science-based targets for nature</p> <p>Andrew Nobrega, chief product officer, PUR Project</p> <p>Sajeev Mohankumar, senior technical specialist, climate and biodiversity, FAIRR Initiative</p> <p>Moderator: tbc</p>	<p>Ruminant digestion and methane mitigation</p> <p>Vrashabh Kapate, manager, dairy industry, EDF</p> <p>Eric Mittenthal, chief strategy officer, Methane Institution</p> <p>Moderator: Sid Fraser, Simon Fraser University</p>	<p>Farmer data as currency</p> <p>Danny Blalock, chief farm operations officer, Vayda</p> <p>Speaker tbc, Tony’s Chocoloney</p> <p>Speaker tbc, Field to Market</p> <p>Moderator: Michael Crinion, managing director, Valley View Dairy</p>	<p>Agriculture policy <i>What’s working, what’s not and what’s next for US agriculture policy?</i></p> <p>Moderator, Toby Webb, founder, Innovation Forum</p>
<p>Enablement of Scope 3 Programs</p> <p>Speaker tbc, Indigo Ag</p> <p>Moderator: Diana Farmer, North American Regional Lead, SBTi</p>	<p>Beyond human rights compliance</p> <p>Jeff Vockrodt, president and CEO, Fair Labour Association</p> <p>Moderator: Seanicaa, Freedmann Heirs Foundation</p>	<p>Measurement, reporting and verification</p> <p>Diego Hoter, co-founder and CEO, ucrop.it</p> <p>Moderator: Peter Miller, Leading Harvest</p>	<p>Fostering farmer resilience</p> <p>Ravin Donald, EVP of Operations, Frontier Co-op</p> <p>Josefina Eisele, director for Latin America, GRSB</p> <p>Alexey Rostapshov, head, digital business & sustainability solutions, John Deere</p> <p>Moderator: Felix Tetteh, cocoa farmer</p>	<p>How the carbon markets can actually work in practice <i>Good carbon credits are too expensive and bad ones are greenwashing. Insetting is still to scale. How do we cut through?</i></p> <p>Moderator: Toby Webb, founder, Innovation Forum</p>

* Our farmer first track will be moderated and led entirely by farmers

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** The 5th Room is set up a little differently to other breakouts. There are no speakers. Instead we'll ask everyone in the room to participate and to contribute their thoughts, their experiences, and their mistakes. They're structured for a really honest conversation about the status quo and what needs to change to drive real progress.

3.00-3.30 **Break**

3.30-4.10 **Breakout sessions: Case study workshops**

Nature positive production	Reinforcing resilience and mitigating risk	Climate smart technology and innovation	Farmer first*	The 5th Room** <i>(max. 20 participants)</i>
<p>Building business cases: resilience and security of supply as a pathway to scale</p> <p>Anastasia Volkova, CEO, Regrow</p> <p>Moderator: Toby Webb, founder, Innovation Forum</p>	<p>How leading companies are working together to tackle food waste</p> <p>Denise Osterheus, senior director sustainability & social impact, Kroger</p> <p>Moderator: tbc</p>	<p>Advanced water management</p> <p>Case study to be finalized</p>	<p>Next-generation farmer empowerment</p> <p>Billy Gascoigne, director of agriculture and strategic partnerships, Ducks Unlimited</p> <p>Leah Wolfe, senior manager, sustainability & mission, Simple Mills</p> <p>Moderator: Jean Lam, farmer</p>	<p>Child Labour</p> <p><i>Why is there still child labour in US agriculture, and what are we going to do about it?</i></p> <p>Moderator: Tanya Richard, COO and head of stakeholder engagement, Innovation Forum</p>

4.10-4.40 **Strategic innovation: A framework for prioritizing sustainability within R&D strategy**

- Charlotte Bande, global food & beverage sector lead, **Quantis**
- Ben Van Straten, innovation director, **CHS**

Moderator: tbc

4.40-5.10 **Sow, grow, measure: How to quantify regenerative agriculture practices and outcomes**

- Julie Kunen, sustainability director, North America, **Oatly**
- Sophia Weiss, sustainability manager, **Grain Millers**

Moderator: Anastasia, Volkova, CEO, **Regrow**

5.10-6.30 Networking drinks reception

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Day 2 – 30th May

8.30-9.00 **From traditional to cutting edge: practical examples of how farmers can shift to regenerative agriculture**

- Jean Lam, **farmer**
- Felix Tetteh, **cocoa farmer**

Moderator: Heidi Peterson, vice president – agricultural research & conservation, **Sand County Foundation**

9.00-9.40 **From pilots to scale: how to develop successful regenerative frameworks**

- John Lee, director of mission and sustainability, **Danone**
- Ryan Jones, director, market+ source, **Indigo Ag**

Moderator: Tanya Richard, COO and head of stakeholder engagement, **Innovation Forum**

9.40-10.20 **Food value chain transformation: reducing waste and spreading risk**

- Josette Lewis, chief scientific officer, **Almond Board of California**
- Andrew Beck, director of procurement, **Hu Kitchen**
- Jean Buzby, food loss and waste liaison, **USDA**

Moderator: Seanicaa Hernon, co-founder and CEO, **Freedmen Heirs Foundation**

10.20-10.50 **Break**

10.50-11.50 **Insetting 101: A practical guide to measure, verify and account for impact**

- Maia Reed, global sustainability data & analytics lead, **Mars Petcare**
- Saif Hameed, CEO, **Altruistiq**
- Carolyn Ching, director of nature, food and forests, **Ceres**
- Justin Ransom, senior director, sustainable food strategy, **Tyson Foods**

Moderator: John Bourne, senior director, carbon markets, agriculture, **3Degrees**

11.50-12.05 **How technology can deliver transparent, trustworthy and scalable nature-based solutions**

- Allison Kopf, CEO, **TRACT**

Moderator: Tanya Richard, COO and head of stakeholder engagement, **Innovation Forum**

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12.05-12.35 **Voluntary to mandatory: The opportunities from transparency and disclosure**

- Mary Golman, director of environmental risk analytics, **Risilience**
- Melaina Macone, director of sustainability and mindful snacking, **Mondelez International**

Moderator: Ian Welsh, publishing director and conference chair, **Innovation Forum**

12.35-1.35 **Lunch**

1.35-2.50 **Roundtable workshops**

These roundtable discussions are focused workshops where industry leaders come together to craft practical solutions. The sessions aim to drive innovation and collaborative problem-solving within the food and beverage sector, addressing a range of sustainability challenges head-on.

- **Roundtable A: Food policy**
- **Roundtable B: Living Income**
- **Roundtable C: Scope 3**
- **Roundtable D: Nature-based solutions**
- **Roundtable E: Greenwash Vs Greenhush**
- **Roundtable F: Who pays?**
- **Roundtable G: Biodiversity**
- **Roundtable H: Data Sharing**
- **Roundtable I: Rethinking Incentives**
- **Roundtable J: The Future of Protein**

2.50-3.15 **Setting the agenda for 2025: What are our goals and how do we measure success?**

To end the conference we will discuss some key practical action points that have emerged from the two days of discussion.

- Una Hrnjak, director of sustainability, **Aldi**

Moderator: Ian Welsh, publishing director and conference chair, **Innovation Forum**

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