

# The Scope 3 Innovation Forum

*How regulatory pressure, business innovation  
and supply chain solutions can deliver scope 3  
reduction*

**June 12-13, 2024 | AMSTERDAM**

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## Confirmed Speakers

- Bertrand Conquéret, President Global Supply Chain BV & Corporate Senior Vice President Purchasing, **Henkel**
- Aurélie Dufour, Head of Responsible Sourcing & Regulatory Compliance, **KFC Europe**
- Oliver Hurrey, Founder, **Scope 3 Peer Group**
- Tony D'arcy, Head of ESG and Communications, **Nokia**
- Trine Pondal, Director, Sustainability & Social Responsibility, **Flying Tiger Copenhagen**
- Rose Vanhecke, Sustainability Senior Manager, **Electrolux**
- Ulrika Leverenz, Head of Green Investment, **H&M**
- Maria Eugenia Ceballos Hunziker, Group Head Sustainable Procurement and Impact Valuation, **Holcim**
- Sandrine Ricard, Deputy Director of Sustainability and Responsibility, **Pernod Ricard UK**
- Maurice Loosschilder, Head of Sustainability, **Signify**
- Halyna Habegger, Head of Sustainability Procurement, **Philip Morris International**
- Guilherme Balbino, Head of Sustainability, **Scania**
- Megan Mitrevski Dale, Director of Environmental Sustainability, **Coca-Cola Europacific Partners**
- Dr. Christopher Stewart, Global Head, Sustainability – Social Environment & Climate, **ofi**
- Dr. Katy Stevens, Head of CSR and Sustainability, **European Outdoor Group**
- Maria Venus, Sustainability Environmental Manager, **FENIX Outdoor**
- Owen Tutt, ESG/ Sustainability Engagement – Assistant Manager, **Federated Hermes Limited**
- Andre Eitner, Director Climate Action Agriculture & Europe Regenerative Agriculture, **Pepsico**
- Karla Canavan, Vice President, Commodity Trade and Finance, Markets, **WWF**
- Ajeya Bandyopadhyay, South-Asia Lead | Climate Change, Manufacturing, Agribusiness & Services (MAS) Advisory, **IFC**
- Speaker TBD, **Yara**
- Speaker TBD, **3degrees**
- Nadia Hoarau-Mwaura, director responsible sourcing, **JDE Peet's**

## Day 1: Targets, strategy and solutions

9.00-9.20 **Science, speed and scale:** The latest research, climate science and key drivers to go further, faster

In an opening Q+A session, we'll get expert insight into the science that's driving progress and enabling business to tackle scope 3 emissions.

- What are the trends, now, in climate science and research that companies need to know?
- How can business use this to guide their supplier emissions engagement?

9.20-10.00 **Navigating climate policy and regulatory risks: How to integrate scope 3 into business strategy**

Climate change regulation continues to evolve and require a careful approach and collaboration across value chains to take advantage of the level playing field opportunities. Our corporate panel will discuss:

- What a proactive business response to incoming legislation looks like.
- How they work with their suppliers to collectively comply with evolving regulation.
- Practical examples of how to maximise the benefits from mandatory disclosure and action.

Break 10.00-10.30

10.30-11.30 **Driving success in Scope 3 emissions reduction:** Strategy, opportunity and commercial advantage

Turning supply chain reductions into opportunities for suppliers requires exploring strategies beyond energy efficiency and incentivizing investments.

We will ask our expert panel to discuss:

- How can businesses go beyond energy efficiency in creating the business case?
- What kind of tools, approaches and examples are effective in practice?
- How can companies incentivise suppliers to invest? Are preferred purchase agreements an effective strategy for encouraging sustainable practices among suppliers?
- Should companies adopt pricing structures that pay more for better emissions performance, or less for worse, or both at once?

11.30 – 12.15 **Map, measure, manage:** How to set baselines, measure performance and maintain accountability

Baselines for the supply chain are not easy. Do you take a national, regional, or supply category approach, or let them work it out for themselves? We will debate how you approach this, and what kind of performance measurements are viable, effective, and deliver the correct data, without imposing costs that prevent progress. We will dive into this and ask our panel to discuss:

- How to establish the right data to track and ensure supply chains are demonstrably transparent with the right degrees of traceability.
- What guidance, tools and technology are there to help?
- How can businesses leverage tools and technologies to enhance accountability and transparency?

12.15-13.15 **Lunch**

13.15–14.45 **Breakouts (45mins each round)**

Natural Climate Solutions	Supplier Engagement	Scope 3: 101
<b>Regenerative agriculture:</b> Beyond pilots, what is working at scale and what is data on impact?	<b>How to establish a supplier carbon reduction plan:</b> Years 1, 2, 3 and beyond	Running alongside the breakouts will be a workshop for the 'beginners' in the audience. Scope 3 101 will take attendees through the basics of supplier engagement and emissions reductions. If you're just getting started in your net zero 'journey', then this is the place to get started right.  The workshop will cover: <ul style="list-style-type: none"> <li>• Awareness and education with tier one suppliers</li> <li>• Identify and engage on the easy wins</li> <li>• Beyond easy wins, how do suppliers assess what is needed and access finance for low carbon approaches?</li> <li>• How to get suppliers to think deeper, into their own supply chains, and report, verify, measure etc.</li> <li>• How to help suppliers tell their own story, reporting for us, and for others, to build the business case</li> </ul> Facilitated by: Oliver Hurrey, founder, <b>Scope 3 Peer Group</b>
<b>EUDR:</b> The potential impacts of the EU deforestation regulation on business, sourcing practices and supply chain partners	<b>Decarbonising manufacturing case study:</b> How to engage suppliers in emissions reduction targets and incentivise action within the supply chain	

15.00–15.30 Break

15.30–17.00 Breakouts (45 mins each round)

<b>The rise of insetting:</b> What are the steps to demonstrate, verify and account for impact?	<b>Engaging SMEs in Scope 3:</b> How to drive collaboration and break down the barriers to action	<b>Funding the scope 3 future:</b> Which mechanisms are available, and effective for suppliers?
<b>Science based targets for nature:</b> What should your biodiversity strategy look like to 2030?	<b>Data Dilemmas:</b> How to navigate accuracy and action in supplier data management	<b>Circularity and scope 3:</b> Practical examples of circular systems that drive efficiencies, cost savings and emissions reductions

17.00–18.00 **Networking drinks**

## Day 2: Embedding across business and into strategy

9.00–9.05 Opening comments from Conference Chair

9.05–9.25am **Procurement leader Q&A:** Case study session with **CPO of Henkel**

Bertrand Conquéret, president global supply chain bv & corporate senior vice president purchasing, **Henkel**

9.25–10.15 **Embedding sustainable procurement:** What this means for driving down emissions

Procurement officers' influence over supplier relationships and supply chain practices mean they are crucial to enable scope 3 emissions reductions. In this session we will ask a panel of leading procurement professionals to share some best practices and practical action companies can use to engage and implement sustainable procurement.

- Gain valuable perspectives on how procurement leaders are driving emissions reduction strategies within their supply chain.
- Uncover effective tactics to engage procurement teams internally, fostering collaboration and commitment to emission reduction goals.
- Explore how key GHG regulations shape procurement strategies.

10.15 – 10.45 Break

10.45–11.20 **Product carbon footprinting:** Can we align frameworks, measurements and metrics? Or are we stuck comparing apples with oranges?

Quantifying the greenhouse gas emissions linked to a product has become integral for companies aiming to reduce their Scope 3 emissions. This session will look at:

- How long do these take, what is the process and cost – and what outcomes does this enable?
- How do we ensure accuracy and comparability in PCF calculation and verification?
- How can we effectively integrate PCFs into procurement processes to drive sustainable purchasing decisions?
- What actionable steps can we take beyond reporting with PCF data to commit to future footprint reductions and drive sustainable initiatives?

11.20–12.15 **Mandatory climate reporting:** Aligning business and investors to harness CSRD's regulatory opportunities

The EU's Corporate Sustainability Reporting Directive's implementation presents business with significant challenges. Our panel will discuss best practices for reporting, staying abreast of evolving CSRD requirements, and how to transform perceived regulatory burdens into genuine opportunities.

- How is the alignment on data enhancing comparability and engagement with suppliers on scope 3 emissions?

**12.15–13.15 Lunch**

### 13.15-14.30 Roundtables and mixed discussions

1. **Assessing CSRD:** What have been the successes, pitfalls, and lessons learned a few months in?
2. **Towards “just transition”:** How do we translate what this means for suppliers?
3. **The challenge of communicating net zero to consumers:** What language is best to engage consumers in net zero? Is it possible? Is data the key?
4. **Empowering SMEs:** How can business scale up training and engagement programs amongst SMEs throughout the supply chain?
5. **Product carbon foot printing:** Is commercial advantage the primary driver for supplier engagement in PCF, and how do we foster scale, incentives, and empowerment for suppliers?
6. **High hanging fruit:** What are the strategies that work for engaging and empowering difficult suppliers?
7. **Performance metrics in procurement:** How can business embed clear metrics into procurement's goals for sustainable performance?
8. **Procurement language:** How to bridge the language and culture gap between procurement and sustainability?

**14.30 – 15.00 Fish Bowl and conference wrap up with Oliver Hurrey, founder, Scope 3 Peer Group**

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