

# Sustainable Apparel and Textiles Conference

25<sup>th</sup>-26<sup>th</sup> April 2023 | Amsterdam

*Towards industry alignment: How brands can transform supply chains, scale circularity, and drive positive social impacts on the route to net-zero*



## **Day 1 – Tuesday, 25<sup>th</sup> April**

08.00-09.00 *Arrival and breakfast*

09.00-10.00 **Time to align: Are we ready to agree on a definition of ‘sustainable fashion?’** *(Main Room)*

- Dorothee Niebergall, senior vice president group strategy & corporate development, **Hugo Boss**
- Andrés Fernández, head of sustainability and sourcing, **Mango**
- David Quass, senior director sustainability EMEA, **VF Corporation**
- Debbie Shakespeare, senior director, sustainability, compliance & core product line management, **Avery Dennison**

*Moderator:* Toby Webb, founder, **Innovation Forum**

10.00-10.50 **Apparel’s route to net-zero: How to set credible targets for 2030 to 2040 to 2050** *(Main Room)*

- Dr Scott Kelly, SVP of model development and analytics, **Risilience**
- Eva Karlsson, CEO, **Houdini Sportswear**
- Stefan Seidel, head of corporate responsibility, **Puma**

*Moderator:* Ian Welsh, publishing director, **Innovation Forum**

10.50-11.20 *Break*

11.20-11.50 **The elephant in the room: How brands can overcome the overproduction problem** *(Main Room)*

- Christophe Bocquet, director, quality compliance, customer service and corporate social responsibility, **Chloé**
- Barbara Dunin, director of ESG, marketing and communications, **Beontag**

*Moderator:* Toby Webb, founder, **Innovation Forum**

11.50-12.30 **Low-impact, longevity, and low-waste: How to incorporate circular design principles at scale** *(Main Room)*

- Charlie Downes-Jackson, global advanced concepts, materials and sustainability director, **Timberland**
- Serena Bonomi, circular business design senior manager, **Zalando**
- Amanda Parkes, chief innovation officer, **PANGAIA**

*Moderator:* Christine Goulay, founder, **Sustainabelle Advisory Services**

12.30-13.30 *Lunch*

### 13.30-14.20 Breakout sessions

#### 1. What's still standing in the way of brands scaling up living wage initiatives? (UvA 1)

- Subindu Garkhel, global cotton and textiles lead, **The Fairtrade Foundation**
- Arnoud van Vliet, CSR manager, **Zeeman**

*Moderator:* Esther Germans, senior program manager, **IDH**

#### 2. Material choices: How can we reach more advanced sustainability metrics on material use and impact? (UvA 2)

- Sarah de Visser, material specialist apparel innovation, **On**
- Cansu Yalcinkaya, business development manager, **Avantium**

*Moderator:* Nienke Steen, lead apparel, textiles and footwear, **Cradle to Cradle Products Innovation Institute**

#### 3. How to engage suppliers in SBTs and drive effective climate action across the value chain (UvA 3)

- Silvana Paniagua Tufinio, VCI director of development, **SustainCERT**
- Dan Roe, climate change programme manager, **Primark**
- Muhammad Umer Rehman, vice president, **Soorty Enterprises**

*Moderator:* Ian Welsh, publishing director, **Innovation Forum**

#### 4. From farm to forest: How regenerative approaches can boost farmer incomes across various sourcing contexts (UvA 4)

- Bart Vollaard, executive director, **Organic Cotton Accelerator**
- Danique Lodewijks, senior project specialist, **BESTSELLER**

*Moderator:* Sofie Schop, founder, **STUDIO SCHOP**

### 14.20-15.10 Breakout sessions

#### 1. Fashion's tiny big problem: From design to end of life, what can brands do to reduce microfibre pollution? (UvA 1)

- Lisbet Sørensen, senior research scientist, **SINTEF Ocean**
- Jeroen Dagevos, head of programs, **Plastic Soup Foundation**
- Josefine Madsen, head of product, **Stormberg**

*Moderator:* Hanna Halmari, project director, **Innovation Forum**

#### 2. Demonstrating progress: How to verify claims to ensure credibility, authenticity and sustainability (UvA 2)

- Nigel Sizer, Distinguished Fellow, **National University of Singapore** and former president and CEO, **Rainforest Alliance**
- Stuart Cranfield, head of standards & assurance, **Leather Working Group**

*Moderator:* Toby Webb, founder, **Innovation Forum**

**3. Textile recycling: How can we take the lessons from the most successful approaches and replicate these elsewhere? (UvA 3)**

- Andrea Rosso, sustainability ambassador, **Diesel**
- Ola Bakowska, strategist, **Circle Economy**
- Helena Claesson, development manager, **OnceMore**

*Moderator:* Ian Welsh, publishing director, **Innovation Forum**

**4. Overcoming audit fatigue: Is the industry moving towards harmonization of social audits? (UvA 4)**

- Zaki Saleemi, former senior vice president, **Crescent Bahuman**
- Naurin Muzaffar Qureshy, lead advisor sustainability strategy, operations & transparency, **Crescent Bahuman**
- Holly Menezes, senior manager communication & stakeholder engagement, **Social & Labor Convergence Program**

*Moderator:* Eranthi Premaratne, sustainability strategist, **Independent**

15.10-15.40 *Break*

15.40-16.30 *Breakout sessions*

**1. How smart factories can drive cost savings, efficiency gains and low waste manufacturing (UvA 1)**

- Abdul Jabbar Athar, director, **US Apparel and Textiles**
- Muhammad Fauz-Ul-Azeem, general manager, **Interloop**

*Moderator:* Isabella Tonaco, executive director, **Sustainable Chemistry for the Textile Industry**

**2. Measure and manage: Best practice to measure, verify, and report Scope 3 emissions (UvA 2)**

- Brittany Sage Brown, associate director global procurement sustainability & innovation, **Kraft Heinz**
- Julia Anukam, principal sustainability consultant, **SustainIt**
- Federica Bertolani, head of sustainability, **Nanushka**

*Moderator:* Ian Welsh, publishing director, **Innovation Forum**

**3. Traceability for transformation: How better data can drive circularity (UvA 3)**

- Debbie Shakespeare, senior director, sustainability, compliance & core product line management, **Avery Dennison**
- Matt Reynolds, VP sales and business development, **Higg**
- Christophe Bocquet, director, quality compliance, customer service and corporate social responsibility, **Chloé**

*Moderator:* Ola Bakowska, strategist, **Circle Economy**

**4. Mandatory human rights due diligence: How evolving legislation will impact business practices and ensure better outcomes for workers (UvA 4)**

- Hannah Lennett, stakeholder engagement lead, **Open Supply Hub**
- Gilles Goedhart, coordinator mandatory due diligence, **Dutch Ministry of Foreign Affairs**
- Lena Peleikis, human rights & supply chain transparency lead, **Otto Group**

*Moderator:* Christine Goulay, founder, **Sustainabelle Advisory Services**

16.30-17.20 *Breakout sessions*

**1. Sustainable procurement: How purchasing practices must evolve to improve social standards and deliver resilient apparel supply chains (UvA 1)**

- Marsha Dickson, president and co-founder, **Better Buying Institute**
- Anant Ahuja, head of organizational development, **Shahi Exports**
- Sandra Körger, corporate responsibility director non-food, **Aldi**

*Moderator:* Isabella Tonaco, executive director, **Sustainable Chemistry for the Textile Industry**

**2. The social impact of climate action: How to ensure people are placed at the centre of the transition (UvA 2)**

- Payal Jain, head of social impact, **H&M Group**
- Sofia del Valle, engagement lead, social transformation, **World Benchmarking Alliance**
- Muhammad Usman Tariq, head of sales and marketing, **Midas Safety | Clothing**

*Moderator:* Eranthi Premaratne, sustainability strategist, **Independent**

**3. How can brands effectively engage consumers in circular fashion? (UvA 3)**

- Ouiam Zirar, senior project manager and lawyer, **Netherlands Authority for Consumers and Markets**
- Eva Karlsson, CEO, **Houdini Sportswear**

*Moderator:* Sofie Schop, founder, **STUDIO SCHOP**

**4. 'Difficult' suppliers: How to engage with suppliers to raise working conditions, and how to know when to walk away (UvA 4)**

- Nicola Torreggiani, sustainability & ESG global associate director, **Guess Europe**
- Reg Nelemans, member of the board of directors, **amfori** and founder/owner, **Fashion Power**

*Moderator:* Toby Webb, founder, **Innovation Forum**

17.20-18.30 *Networking drinks*

## **Day 2 – Wednesday, 26<sup>th</sup> April**

08.00-09.00 *Arrival and breakfast*

09.00-09.30 **Policy brief: How is EU policy evolving to tackle greenwash and to drive environmental standards in apparel supply chains?** *(Main Room)*

- Malgorzata Golbiewska, team leader – environmental footprint, DG Environment, **European Commission**

*Moderator:* Ian Welsh, publishing director, **Innovation Forum**

09.30-10.30 **Resale, rental, repair: Beyond pilots, how can we ensure profitability, scalability, and sustainability?** *(Main Room)*

- Nany Kusuma, senior director circular business, **Tommy Hilfiger Global**
- Thomas Bösch, managing director Germany, **Texaid**
- Jessica Cederberg Wodmar, EVP global sustainability & CSR, **GANT**

*Moderator:* Christine Goulay, founder, **Sustainabelle Advisory Services**

10.30-11.00 *Break*

11.00-12.00 **Set, measure, disclose: What does a credible ‘nature positive’ strategy look like?** *(Main Room)*

- Gudrun Messias, director global sustainability direction, **adidas**
- Franco Costantini, managing director, **regenagri**
- Yoann Regent, head of sustainable sourcing & nature initiatives, **Kering**
- Fabiana Furlana, head of commercial, finance and sustainability, **Scheffer**

*Moderator:* Toby Webb, founder, **Innovation Forum**

12.00-13.00 *Lunch*

13.00-14.00 **Technology, traceability, and transparency: How brands can use better data to drive sustainable transformation in the supply chain** *(Main Room)*

- Nick Allen, director of transparency, **Patagonia**
- Kinner Lakhani, global commercial director, **CottonConnect**
- Tara Luckman, special advisor, **U.S. Cotton Trust Protocol**

*Moderator:* Ian Welsh, publishing director, **Innovation Forum**

14.00-15.00 **Global crackdown on greenwashing: How do you avoid a reputation for greenwashing?**  
(Main Room)

- Cat Lee, head of ethics and sustainability, **Ted Baker**
- Sean Tynan, VP of partnerships, **Sourcemap**
- Mike Coates, assistant director, consumer teams, **UK Competition & Markets Authority**
- Lucita Jasmin, director of sustainability and external affairs, **APRIL**

*Moderator:* Toby Webb, founder, **Innovation Forum**

15.00-15.15 **Closing remarks** (Main Room)

- Ian Welsh, publishing director, **Innovation Forum**