

The Future of Food

14th-15th June 2022 | Minneapolis

Climate action, supply chain resilience and market transformation:
How food brands can adapt to drive regenerative food systems

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Day one – Tuesday 14th June

8:00-9:00 **Arrival and breakfast**

9:00-9:20 **How will a Food Tech revolution impact the future of food?** (*Meridian Ballroom*)

- Florian Schattenmann, CTO and vice president of research & development and innovation, **Cargill**

Moderator: Toby Webb, founder, **Innovation Forum**

9:20-10:20 **Climate leadership: How food brands can drive net-zero transformation** (*Meridian Ballroom*)

- Susanne Mathis-Alig, senior director of sustainability, **Mondelēz International**
- Jonah Smith, global head of environmental social governance & president of the Kraft Heinz Foundation, **Kraft Heinz**
- Robert Stam, regional director Americas, **Peterson**
- Anastasia Volkova, CEO, **Regrow**

Moderator: Toby Webb, founder, **Innovation Forum**

10:20-10:50 **Networking break**

10:50-11:45 **The regenerative business: What does this look like in practice, at scale, for food and beverage companies?** (*Meridian Ballroom*)

- John Buchanan, senior director, sustainable food and agricultural markets, **Conservation International**
- Whitney Kakos, director, supply chain sustainability, **Keurig Dr Pepper**
- Gina Asoudegan, vice president of mission and regenerative agriculture, **Applegate Farms**

Moderator: Kevin O'Donnell, sustainability strategy advisor, **FTW Ventures**

11:45-12:30 **Rethinking procurement: How must sourcing practices adapt to deliver climate targets, supply chain resilience, and market transformation?** (*Meridian Ballroom*)

- Mariana Conteras Munoz, global director sustainable sourcing, **Grupo Bimbo**
- Renee McKeon, VP of sustainability & CSR, corporate services North America, **Sodexo**

Moderator: Toby Webb, founder, **Innovation Forum**

12:30-1:30 **Lunch**

1:30-2:30 **Breakouts**

1. **Renewed commitments on forests: What does 'forest positive' look like in practice for a food brand?**
(*Think Room 4*)

- Glenn Hurowitz, CEO, **Mighty Earth**
- Rick Staines, partner, **Pollination**

Moderator: Toby Webb, founder, **Innovation Forum**

2. **Decarbonizing agriculture: What innovations are being used to reduce farming emissions?**

(Meridian Ballroom)

- Katie Anderson, director of the resilient food and forest team, **Environmental Defense Fund**
- Courtney Hall, director sustainable protein systems, **WWF**
- Emily Johannes, senior manager, sustainable sourcing, **Nestlé**

Moderator: Carmen Barker Lemay, head of strategic partnerships, **IIRR**

3. **Enhanced crop performance: How to reduce inputs, costs and waste through on-farm technologies and precision agriculture** *(Think Room 5)*

- Jess Newman, senior director of agriculture and sustainability, **McCain Foods**
- Stewart Lindsay, vice president, corporate responsibility & sustainability, **Campbell Soup Company**

Moderator: Daniel Katz, founder and board chair, **Rainforest Alliance**

2:30-3:30 **Breakouts**

1. **The business case behind regenerative: How to convince suppliers and farmers to join the journey**

(Think Room 4)

- Julie Kunen, head of sustainability, North America, **Oatly**
- Reginaldo Haslett-Marroquin, president and CEO, **Regenerative Agriculture Alliance**
- Nathan Fries, sustainability lead, **Cargill**

Moderator: Kevin O'Donnell, sustainability strategy advisor, **FTW Ventures**

2. **Sustainable supply starts with soil: Regeneration in action** *(Meridian Ballroom)*

- Anastasia Volkova, CEO, **Regrow**
- Rob Meyers, vice president of sustainable agriculture, **PepsiCo**
- Jay Watson, regenerative agriculture initiative lead, **General Mills**

Moderator: Toby Webb, founder, **Innovation Forum**

3. **Biodiversity on the ground: What are realistic KPIs on biodiversity protection and enhancement?**

(Think Room 5)

- Heidi Peterson, vice president agricultural research, **Sand County Foundation**
- Dwane Roth, sustainability and strategic account lead, **Syngenta**

Moderator: Dean Current, program director, **University of Minnesota**

3:30-4:00 **Networking break**

4:00-5:00 **Breakouts**

1. **Investing in NCS: How to determine the projects that deliver on climate, biodiversity, and community empowerment** (*Think Room 4*)

- Rane Cortez, global director of natural climate solutions, **The Nature Conservancy**
- Daryl Sabourin, senior director, sustainability, **ASR Group**

Moderator: Dean Current, program director, **University of Minnesota**

2. **Climate risk and resilience: The leading tools and technologies that enable farmers to predict and adapt to the effects of climate change** (*Meridian Ballroom*)

- Nick Betts, regenerative agriculture director, **SAI Platform**
- Josh VanDeWalle, North America lead of global food chain partnerships, **Bayer Crop Science**
- Nathan Shuler, solutions lead, **ClimateAI**

Moderator: Carmen Barker Lemay, head of strategic partnerships, **IIRR**

3. **How business can ensure policy pressure delivers improved labor practices and better outcomes for agricultural workers** (*Think Room 5*)

- Ian Suwarganda, head of policy & partnerships, **Golden Agri-Resources**
- Chris Adamo, vice president government & public affairs, **Danone**
- Meghan Quinlan, vice president food & agriculture, **ELEVATE**

Moderator: Eva Goulbourne, founder, **Littlefoot Ventures**

5:00-6:30 **Networking drinks**

Day two – Wednesday 15th June

8:30-9:30 **Arrival and breakfast**

9:30-10:30 **Who pays for sustainable innovation? The role of brands and investors to incentivize and enable supply chain innovation** (*Meridian Ballroom*)

- Scott Herndon, president, **Field to Market**
- Liza Larson, director, external innovation, **Rich's**
- Stephanie Rich, head of platform, **Bread and Butter Ventures**
- Ben Van Straten, director of innovation, **CHS Inc**

Moderator: Daniel Katz, founder and board chair, **Rainforest Alliance**

10:30-11:00 **Networking break**

11:00-11:20 **Farmer-friendly data: How to overcome the barriers to data collection, verification, and application** *(Meridian Ballroom)*

- Molly Lavery, sustainability lead, **Del Monte Foods**

Moderator: Beth Sauerhaft, VP for programs, **American Farmland Trust**

11:20-11:40 **Innovation showcase: Farm tools of tomorrow** *(Meridian Ballroom)*

- Suma Reddy, CEO, **Future Acres**

Moderator: Mark Isbell, farmer and co-founder of Arva Intelligence, **Isbell Farms**

11:40-12:00 **Innovation showcase: Soil carbon measurement and verification** *(Meridian Ballroom)*

- Matthew Rosen, founder & CEO, **Haystack Ag**

Moderator: Mark Isbell, farmer and co-founder of Arva Intelligence, **Isbell Farms**

12:00-1:00 **Lunch**

1:00-1:50 **Transparency and trust: The power of honest marketing to build trust and reconnect consumers with their food** *(Meridian Ballroom)*

- Kimberley Sundy, senior director, sustainability, **Kellogg Company**
- Katya Hantel, senior director, sustainability, **Conagra Brands**
- Xavier Roussel, vice president marketing and sustainability, **Dole Food Company**

Moderator: Eva Goulbourne, founder, **Littlefoot Ventures**

1:50-2:10 **Small actions, big impact: How brands can engage their consumers and suppliers to create life-changing jobs for refugees** *(Meridian Ballroom)*

- Nick O'Flaherty, director, **UNSTUCK**
- Sarah Maurer, head of new product development, **Chobani**

Moderator: Emily Heslop, project manager, **Innovation Forum**

2:10-3:00 **What does a closed-loop for food really look like?** *(Meridian Ballroom)*

- Tonya Lagrasta, senior director sustainability, social impact & ESG reporting, **Loblaw Companies Limited**
- Justin Lacroix, director of sustainable operations & brand lead, **Ahold Delhaize USA**
- Jean Buzby, food loss and waste liaison, **USDA**

Moderator: Aliya Kumekbayeva, sustainability manager, **Consumer Goods Forum**