

# Sustainable Apparel and Textiles Conference

**May 10<sup>th</sup>-11<sup>th</sup> 2022 | Amsterdam, Netherlands**

Towards regenerative apparel: How to develop net-zero strategies, transform supply chains, engage consumers, scale circularity, and drive positive social impacts

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*For more information or to get involved, please contact Hanna Halmari at [hanna.halmari@innovationforum.co.uk](mailto:hanna.halmari@innovationforum.co.uk)*

## ***Online pre-conference workshop: Mid-March (date TBC)***

### ***Renewed commitments and climate ambition: How to achieve net-zero emissions in the apparel industry***

*All timings are in CEST and are subject to change*

This half-day, virtual workshop will precede discussion at this year's Sustainable Apparel and Textiles Conference. We'll take a closer look at one of the crucial topics in the sustainability space: how apparel brands can reach net-zero. The Fashion Industry Charter for Climate Action laid out ambitious decarbonization commitments at COP26, calling for companies to set Science Based Targets (SBTs). But where do you start your decarbonization journey, what should your roadmap look like, and what are the key opportunities and challenges? These four focused and interactive sessions aim to help bring clarity to apparel's route to net-zero and provide a platform to share best practice.

#### Agenda:

**13.00-13.30 Achieving the Fashion Industry Charter ambitions: A case study on how start your decarbonization journey and set credible targets**

**13.35-14.05 Decarbonising manufacturing: The factory perspective into the role of brands to support and enable climate action at the factory level**

**14.0-15.00 Digging deeper into the role of regenerative agriculture: The decarbonisation opportunities and limitations**

**15.05-15.55 Opportunities around carbon-labelling: Is climate the key to engaging consumers in circularity?**

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## Day 1 – Tuesday, 10<sup>th</sup> May

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9-9.30	Fast fashion has 10 years left: So, what's next?		
9.30-10.30	Revised ambition on climate: How procurement must evolve to drive Scope 3 reductions and deliver on the renewed Fashion Industry Charter for Climate Action		
10.30-11.00	Break		
11.00-12.00	From pilot programs to systems change: How to integrate and scale a circular approach throughout your business		
12.00-1.00	Lunch		
	<i>Social impact</i>	<i>Climate action and environmental performance</i>	<i>Closing the loop</i>
1.00-2.00	What can the apparel sector learn on living income programs from other industries?	Supply chain decarbonisation: How to engage suppliers in scope 3 emissions reductions	Material dilemmas: How to measure and understand the complete impact of material choices, and balance the trade-offs
2.00-3.00	Policy and politics: How apparel brands can navigate legislation, expectation and political deadlock to deliver truly ethical supply	How is the approach of apparel brands and retailers to forest fibres evolving?	What are the emerging technologies in fibre-to-fibre recycling?
3.00-3.30	Break		
3.30-4.30	What is still standing in the way of greater convergence around social compliance audits?	Benchmarking biodiversity: What does a credible biodiversity strategy look like?	Overcoming the barriers to recycling: How companies can facilitate and simplify recycling infrastructure to persuade consumers to take part
4.30-5.00	Style vs sustainability: What happens when consumer trends aren't sustainable?		
5.00-6.00	What does a regenerative apparel brand look like in practice?		

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## Day 2 – Wednesday, 11<sup>th</sup> May

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9.00-10.00	Green or greenwash: How can brands credibly justify claims to better inform consumers and tackle misinformation?	
10.00-10.30	Break	
	<i>Materials &amp; manufacturing</i>	
10.30-11.30	How is the cotton market evolving? Organic vs conventional	Levelling the playing field: What do business want from trade policy to incentivise the use of environmentally preferred materials?
11.30-12.30	How to build regenerative cotton supply chains: Case studies from leading brands	Supply chain data in action: How to unlock the real value of more and better data
12.30-1.30	Lunch	
1.30-2.30	Traceability, transparency, and trust: How better data can build consumer trust	
2.30-3.30	Marketing sustainability: Will marketing departments ever embrace 'slow fashion'?	

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