



Climate Change and Human Health

How business can empower, educate and build community resilience

20th October 2021

15.00-18.00 CEST

14.00-17.00 BST

08.00-11.00 CDT

COMPLIMENTARY ONLINE EVENT

Register here



Walgreens Boots Alliance

Agenda

15.00-15.10 CEST	<p>Opening remarks by WBA</p> <p>You can view the session recording here</p>
15.15-16.00 CEST	<p>Panel discussion: The climate health issues where business can make a difference</p> <p>The key environmental issues related to climate change are clear. But what about the human side? How well does business understand the human implications, and what are the challenges and opportunities they can act upon?</p> <p>A panel of expert speakers from business, NGOs, academia, and public health will explore the relevant issues for business. We'll discuss what companies are doing today and where the agenda is headed post COP26. We'll also highlight how business needs to now respond positively, and more substantively, to the climate crisis health agenda.</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Dr Richard Smith, chair, UK Health Alliance on Climate Change • Dr. Aaron Bernstein, interim director, The Center for Climate, Health, and the Global Environment at the Harvard T.H. Chan School of Public Health • Suzy Parker, commercial leader, global sustainability, GSK Consumer Health • Marc Donovan, chief pharmacist, Boots UK <p><i>Moderator:</i> Toby Webb, founder, Innovation Forum</p> <p>You can view the session recording here</p>
16.05-16.50 CEST	<p>Panel discussion: The collaboration imperative: The emerging role of business in building systemic resilience</p> <p>The link between climate change and human health is clear. Now we need business to step up and define its role in adaptation as well as mitigation.</p> <p>So, what can companies – and in particular coalitions of them, with others – do to make a substantive difference on building human resilience?</p> <p>This panel will discuss what business can do today and tomorrow to drive consumer awareness, risk management, and mitigation strategies that work in real life.</p>

	<p>We'll also assess what objectives collaborative initiatives should set and how they should seek to deliver on this important emerging area.</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • David Croft, global director sustainability, environment & human rights, Reckitt • Fiona Adshead, chair, Sustainable Healthcare Coalition • James Gomme, director, people & society, WBCSD <p><i>Moderator:</i> Una Kent, vice president CSR international, Walgreens Boots Alliance</p> <p><i>You can view the session recording here</i></p>
16.55-17.40 CEST	<p>Panel discussion: Education and behaviour change to empower consumers and communities</p> <p>Knowledge is power, and the key to positive action. As climate impacts increase, the need to empower consumers will become crucial. Trusted brands can play a vital role in educating and enabling communities to act and build climate resilience.</p> <p>In this session we'll discuss how a group of organisations, having developed common principles and plans, can use education and behaviour change to put such plans into action.</p> <p>We'll also discuss technology as a tool to empower consumers. Apps, social media channels, and monitoring technologies provide opportunities to deliver the information consumers need. These could range from areas such as UV, flood, and air quality warnings, to nutrition/health advice. Our panel will discuss what can and will work.</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Fiona Ball, group director, Bigger Picture, Sky • Richard Wright, behavioural science director, Unilever • Edward Maibach, director, Center for Climate Change Communication, Medical Society Consortium on Climate Change and Health <p><i>Moderator:</i> Toby Webb, founder, Innovation Forum</p> <p><i>You can view the session recording here</i></p>
17.40-17.55 CEST	Closing remarks by WBA