

Sustainable Commodities and Landscapes Forum 2025

21-22 October 2025 | Amsterdam

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Day 1: 21st October

Making the business case for nature: How to justify sustainability as a value driver

08.55-09.00- **What do you want from this event?**

Join us for an interactive opening session to kick off the next two days. Led by our conference chair, we'll align on key goals and use live input to create a dynamic word cloud highlighting the most important issues. This session will set the tone and ensure the conference addresses what matters most to attendees.

Questions from the C-suite- The morning of Day 1 is designed to reflect real boardroom conversations with each panel answering questions you might hear in a board meeting with the C-suite while navigating sustainability and nature-positive strategies during uncertain times.

09.00-10.00 **"Why should we invest in nature and biodiversity when supply chain costs are already sky-high?"**

According to the WEF, more than half of the world's gross domestic product, valued at ~\$44 trillion, is dependent on nature but while more than 80 percent of companies have a strategy for emission reductions, just 5 percent have goals for biodiversity loss.

So how do we stop talking about nature as a cost and start treating it like the insurance policy it really is?

This session cuts to the chase to explore tangible ways businesses can integrate nature-positive strategies into supply chains not as a cost, but as a critical risk-mitigation and value-creation tool. We will focus on:

- The cost of inaction vs. investment- looking at the risks of not integrating nature and biodiversity.
- How do you convince decision-makers that corporate ecosystem conservation is essential to risk management and long-term profitability?
- How are companies embedding ecosystem health into core supply strategy?

10.00-10.45 **"Can we really build sustainability into procurement without increasing costs?"**

As we move closer to 2030, it is increasingly vital for businesses to align their procurement strategies with the evolving values of shareholders, customers, and employees to ensure long-term business continuity.

According to McKinsey's research, companies with strong ESG credentials save from 5% to 10% in costs.

This session looks at practical ways that sustainability can be hardwired into contracts, KPIs, and incentives as a core strategy for ESG and to reduce volatility and future-proof supply. We'll tackle:

- How leading companies are redesigning supplier partnerships to cut costs *and* emissions
- Real-world examples where sustainability clauses in procurement have driven tangible ROI
- How to quantify resilience from sustainable procurement to secure executive buy-in

10.45-11.25 **Break and speed networking**

11.25-12.10 **How to align internal teams on risk, resilience and compliance for a commercial advantage**

Siloed agendas and competing KPIs often stall progress, leaving value untapped. Aligning internal teams around risk, resilience, and commercial value is essential for driving impactful sustainability strategies. While 86% of companies recognize sustainability as a key driver of resilience, fewer than 30% have successfully aligned internal teams around shared goals (McKinsey).

But what does aligning procurement, sustainability, operations, and finance teams around common goals look like in practice? Through this session we want to take on the task of exploring how achieving alignment not only drives sustainable goals but also generates value across the business, environment, and society:

- Practical strategies for cross-functional buy-in and shared accountability
- Tools to translate sustainability metrics into finance-friendly ROI from cost of inaction models to resilience-linked cost savings
- The competitive advantage of increased transparency for supply chain resilience, compliance and net-zero ambitions
- Real-world cases where procurement and sustainability teams turned trade-offs into joint wins

12.10-12.30 **Fireside chat: The landscape approach- Does it deliver measurable business value, or just more complexity?**

Is the landscape approach the only viable long-term strategy or are we overcomplicating solutions that could be simpler? The landscape approach promises systemic impact by aligning businesses, communities, and governments to tackle sustainability challenges at scale. But does it translate into real impact or just more reports and pilot fatigue?

This fireside chat digs into the evidence:

- How are companies are moving from isolated projects to scaled risk reduction- When and where the landscape model actually works
- What are the real complexities, where companies are getting stuck and how are leaders overcoming it on the ground?
- The bottom-line case: Measurable wins—like cost savings from shared infrastructure or increased supply resilience

12.30-13.30 **Lunch break**

13.30-15.00 **Breakout Sessions**

	Landscape approach to production, preservation and restoration	People, and planet inclusive supply chains	Cross-commodity learnings: Scaling solutions across sectors	The other room
13.30-14.15	Aceh, Indonesia: How landscape restoration is driving sustainable palm oil and community resilience?	EUDR compliance: Practical examples of companies that have helped ensure	From soy to beef: How traceability can deliver supply efficiency, reduced risk and tangible business value	This house believes: The landscape approach is the future and always will be. (Motion debate)

		smallholder farmers maintain access to markets		
14.15-15.00	Mato Grosso, Brazil: Practical application of the jurisdictional approach for sustainable soy and cattle	Data driven insetting: How MRV is evolving to demonstrate and account for impact	From sugar to palm: How to promote a living wage and boost livelihoods in producer communities through sustainable development	This house believes: Commodity supply chains are just squeezing out the next generation of farmers. (Motion debate)

15.00-15.30 **Networking break**

15.30-17.00 **Breakout Sessions**

15.30-16.15	Madhya Pradesh, India: How business can profit from rebuilding degraded landscapes using cotton as an example	Where's the ROI in biodiversity? How to understand and quantify impact and outcomes	From cotton to rubber: Lessons in engaging farmers in regenerative agriculture and incentivising adoption	The other room: Can certification ever deliver for smallholders?
16.15-17.00	South west Mau Forest, Kenya: How sustainable tea landscapes are transforming water, livelihoods, and supply chains?	Large-scale deforestation and restoration: What does this look like in a commercial context?	From coffee to cocoa: How to climate-proof production to ensure sustainable and resilient supply	The other room: We know that change comes at a cost, but how can that be fairly shared across a value chain?

17.00-18.00 **Networking drinks**

Day 2: 22nd October

Reality Check: What's driving the next wave of action?

09.00-09.45 Climate resilient supply: How are leading companies balancing mitigation with adaptation in their transition planning?

In a world of 1.5°C or 2°C scenarios, mitigation keeps you in the game, but adaptation may decide who wins it. In the face of climate change, companies must navigate the balance between mitigation and adaptation in their transition strategies. As they plan for the future, we want to look at whether adaptation is a better commercial driver than mitigation.

Our opening session will assess how leading companies are incorporating adaptation into their management strategies, weighing the risks and opportunities in building long-term resilience and securing competitive advantage:

- Why are adaptation investments becoming key profit drivers in vulnerable supply chains?
- How are leading companies using climate modelling to justify adaptation spend with measurable returns in reduced disruptions and new market opportunities?
- Avoid the "maladaptation" trap: Lessons from failures where short-term fixes increased long-term vulnerability

09.45-10.30 The investor question: Is nature really an asset class, or just another cost center?

Investors are waking up to nature as a material risk, but is it investable at scale? 73% of asset managers now consider biodiversity in allocations, yet only 17% have formal screening tools (Credit Suisse). With 200 billion committed to natural climate solutions by 2030 (UNEP), we're faced with a pivotal question: Can nature-based assets deliver market-rate returns while tackling biodiversity collapse?

In this session, our panellists will explore what nature-positive portfolios look like, the role of disclosures, and the metrics that investors trust. Hear from asset managers, impact investors, and companies who've secured nature-linked investment:

- What are investors really looking for when evaluating nature-based solutions?
- What distinguishes a scalable, investible nature-based solution from one that's just reputational play?
- Which nature-based models are attracting institutional capital?
- How blockchain-enabled MRV systems are building investor confidence in ecological returns?

10.30-11.00 Coffee break

11.00-11.45 Managing uncertainty and unintended consequences: How are leading companies navigating changes to EU rules?

The current approach to regulation isn't working for business, people, or nature. With shifting regulatory narratives, companies are facing uncertainty and unintended consequences that undermine both their operational efficiency and long-term planning.

This session explores how leading brands are navigating these changes to drive the right outcomes for supply chains, people, and nature:

- Building agile compliance systems that anticipate coming shifts without sacrificing supply chain efficiency
- Moving beyond the checkbox to design interventions that actually improve nature outcomes while meeting regulatory demands
- Transforming compliance into market advantage
- Unexpected opportunities emerging from regulatory pressure

11.45–12.30 **Sustainability beyond silos: Can the landscapes approach really catalyze cross-sector collaboration?**

Land restoration, worker welfare, environmental sustainability– every sector is tackling the same challenges. \$12 trillion in annual agricultural and mining revenues depend on degrading ecosystems (World Bank), while 60% of global deforestation stems from just these two sectors (FAO). Yet solutions remain fragmented.

By aligning incentives and operations across sectors through shared infrastructure, coordinated land-use planning, and joint sustainability investments, the landscapes approach offers a framework to convert zero-sum resource competition into mutually beneficial outcomes that balance productivity with ecological and social resilience.

What would it take for resource-heavy industries to start scaling impact together?

- Can the landscapes approach be a driver to shift from competition to collaboration?
- Can pre-competitive partnerships like joint R&D unlock government incentives?
- The role of tech and policy in turning scattered pilot projects into systemic change
- How to create long-term value to move past timeline barriers

12.30–13.30 **Lunch break**

13.30–14.50 **Roundtable sessions**

Our focused roundtable sessions are built for deeper engagement and collaborative problem-solving. Join peers working on similar challenges, share what's working in your region or supply chain, and walk away with fresh perspectives to help move your initiatives forward. We'll run 2 x 40-min rounds of each session.

Roundtable A: Omnibus or off the bus? Will scaling back reporting requirements mean losing insights into corporate risks and opportunities?
Roundtable B: From livestock to landfills: Is methane mitigation the only way forward to cool down the world?
Roundtable C: The price of progress: Who is paying for regenerative agriculture and inclusivity in soft commodities?
Roundtable D: Landscape lifelines: How are multi-stakeholder partnerships saving critical ecosystems?
Roundtable E: The tipping point: How do you adapt to profitably source tropical commodities in a 2°C warmer world?
Roundtable F: Refining the path to net zero: Insights and input on the revised SBTi standard
Roundtable G: The label paradox: Beyond eco-labels, what persuades stakeholders that progress is genuine?
Roundtable H: Forest conservation that buys the world time: How do we communicate the value of forest conservation and restoration more effectively?

14.50-15.00 **Closing remarks- Setting the agenda for 2026**

We'll reflect on the key takeaways from the past two days and with live audience input, we'll identify key priorities for 2026. We'll wrap up the conference with this candid debrief, evaluating what worked, celebrating the wins, and discussing how we can elevate future events to be even more impactful.

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