



How business can tackle GHGs in the supply chain

The Future of Climate Action

27th-29th September 2021 | VIRTUAL

All agenda timings are in US Eastern Time and are subject to change

Each day will run from 10.00-14.00 ET / 15.00-19.00 BST / 16.00-20.00 CEST

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*For more information or to get involved, please contact Hanna Halmari at
hanna.halmari@innovationforum.co.uk*

Confirmed Speakers:

1. Vance Merolla, worldwide director, global sustainability, **Colgate-Palmolive**
2. Diana Birkett Rakow, vice president, public affairs & sustainability, **Alaska Airlines**
3. Virginia Covo Naranjo, global director, sustainability and supply chain, **Anheuser-Busch InBev**
4. Sophie Beckham, chief sustainability officer, **International Paper**
5. Stephen Harper, global director, environment and energy policy, **Intel**
6. Maureen Kline, vice president, public affairs & sustainability, **Pirelli Tire North America**
7. Michael Tears, director of energy solutions, **Kimberly-Clark**
8. John Stokes, global head of sustainability, **New Balance**
9. Vanessa Miler, director energy innovation and impact, **Microsoft**
10. Dan Fitzgerald, senior director product sustainability, **Stanley Black & Decker**
11. Maggie Monast, senior director, climate smart agriculture, **Environmental Defense Fund**
12. Dan Dorman, vice president and ESG senior research analyst, **Calvert**
13. Erin Fitzgerald, CEO, **U.S. Farmers and Ranchers in Action**
14. Maurice Loosschilder, global head of sustainability, **Signify**
15. Melissa Donnelly, director environmental sustainability, **Campbell Soup Company**
16. Aditi Sen, policy lead, climate, food and land, **Oxfam America**
17. Margaret Henry, director, sustainable agriculture, **PepsiCo**
18. Steven Clarke, director for corporate clean energy leadership, **Ceres**
19. Jim Gawron, electric vehicle ecosystem manager, **Ford Motor Company**
20. Pankaj Bhatia, deputy director, climate program & global director, GHG Protocol, **World Resources Institute**
21. Richard Ellis, vice president, corporate social responsibility, **Walgreens Boots Alliance**
22. Peter Williams, president, **International Institute of Rural Reconstruction**
23. Vanessa De La Ossa, vice president, sustainable finance Americas, **ING**
24. Martin Powell, head of sustainability & environmental initiatives, **Siemens Financial Services Americas**
25. Andreas Follér, head of sustainability, **Scania**
26. Jamey Mulligan, senior scientist, **Amazon**
27. McKenna Smith, SBTi target validation manager, **WWF-France**
28. Paloma Lopez, CEO and co-founder, **Future Fit Foods**
29. Eron Bloomgarden, executive director, **Emergent**
30. David Antonioli, CEO, **Verra**
31. Jennifer Keesson, US head of sustainability, **IKEA**
32. Virginia Dundas, head of strategic environment programmes, sustainability, **Ørsted**
33. Neil Coole, director – food & retail supply chain, **BSI Americas**

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Day 1: Monday 27th September

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10.00-10.50 **The heat is on: How business can turn climate risk into opportunity**

The United States has committed to tackling the climate crisis, pledging to reduce emissions by 50 to 52 percent below 2005 levels by 2030 and to achieve net-zero emissions by 2050. As a result, the policy and legislative landscape is evolving and pressures are mounting for serious corporate climate action. The business risks of delayed action in this new climate era are clear, but what are the opportunities? In this session we'll hear from leading companies on how they have turned climate policy pressures into opportunity and successfully engaged their boards on climate action.

Speakers:

- Diana Birkett Rakow, vice president, public affairs & sustainability, **Alaska Airlines**
- Steven Clarke, director for corporate clean energy leadership, **Ceres**
- Jennifer Keesson, US head of sustainability, **IKEA**

Moderator: Toby Webb, founder, **Innovation Forum**

Session objectives:

- Practical examples of how businesses have translated climate pressures into opportunities
- A set of principles for engaging your board to pivot investments and commitments to net-zero initiatives

11.00-11.50 **Road to net-zero: What do credible and timebound targets on Scope 3 look like?**

According to a new report by the Energy and Climate Intelligence Unit and Oxford Net Zero, around one fifth of the world's largest companies have now made net-zero commitments. As net-zero gains momentum, Scope 3 emissions - often previously unaccounted for - are now center stage. The difficulty of identifying and measuring emissions across global and multi-tiered supply chains makes for a complex target setting process. In this session we'll hear from leading companies on how they approached and overcame these challenges to establish realistic and ambitious Scope 3 targets.

Speakers:

- Melissa Donnelly, director environmental sustainability, **Campbell Soup Company**
- Vance Merolla, worldwide director, global sustainability, **Colgate-Palmolive**
- Michael Tears, director of energy solutions, **Kimberly-Clark**

Moderator: Ian Welsh, publishing director, **Innovation Forum**

Session objectives:

- Tips on how to identify Scope 3 boundaries and GHG hotspots
- Practical examples of how to establish a target that is timebound, credible and science-based
- Best practice for setting interim targets and milestones
- Insight into practical application, and what this means

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12.00-12.50 **Supplier engagement and target setting: How to select, engage and incentivize suppliers in emissions reduction**

Setting a Scope 3 target in the context of a complex, multi-tiered supply chain is one thing, but how do you go about actually achieving it? During this session, we'll discuss how companies can select and engage strategic suppliers in emissions reduction. Our panel of experts will highlight how companies can best communicate SBTs within supply chains to ensure all actors are engaged and are working towards the same goal.

Speakers:

- Maurice Loosschilder, global head of sustainability, **Signify**
- Peter Williams, president, **International Institute of Rural Reconstruction**
- Virginia Dundas, head of strategic environment programmes, sustainability, **Ørsted**

Moderator: Ian Welsh, publishing director, **Innovation Forum**

Session objectives:

- Tips on how to identify and select strategic suppliers
- Practical guidance on how to best to frame decarbonisation as an opportunity to different actors across the supply chain
- Insights into incentives that have proven to be effective when engaging suppliers on emissions reduction

13.00-13.50 **From data collection to decarbonization: Best practice to support suppliers to achieve emission reduction targets**

Engaging suppliers on emissions reduction is a start. But once they're on board, how can companies best support them in their decarbonisation journey? From ensuring the right targets are set and resourced to data collection and verification, our panellists will share best practice for supporting suppliers in driving down emissions to achieve Scope 3 targets.

Speakers:

- John Stokes, global head of sustainability, **New Balance**
- Dan Fitzgerald, senior director product sustainability, **Stanley Black & Decker**
- McKenna Smith, SBTi target validation manager, **WWF-France**

Moderator: Oliver Hurrey, chair & founder, **Scope 3 Peer Group**

Session objectives:

- Practical guidance on supplier target setting and resourcing
- Tips on ensuring suppliers remain engaged and incentivised on emissions reduction
- Insights into how companies can accurately measure, monitor and benchmark supplier efforts

14.00-14.30 **Speed Networking**

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Day 2: Tuesday 28th September

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09.15-9.45 Speed Networking

10.00-10.50 SMEs in a net-zero world: How business can best support SME suppliers to ensure a just transition

According to the World Bank, almost 90% of all business are small and medium-sized enterprises. As significant sources of employment, economic prosperity, and social cohesion, SMEs play a crucial role in delivering a just transition. In this session we'll take a look at how business can best support SMEs in emissions reduction and help overcome the key barriers, such as lack of access to finance and resources.

Speakers:

- Richard Ellis, vice president, corporate social responsibility, **Walgreens Boots Alliance**
- Paloma Lopez, CEO and co-founder, **Future Fit Foods**

Moderator: Toby Webb, founder, **Innovation Forum**

Session objectives:

- Best practice for supporting SMEs through education, retraining, and upskilling programs
- Leading examples of how business can drive positive social impact through climate goals
- Insights into how to ensure the generation of decent jobs throughout the supply chain and stimulate the upgrading of jobs and skills

11.00-11.50 How to go far and fast: How collaboration can accelerate business efforts to drive supply chain GHG reductions

Industry coalitions are a powerful way to amplify the voice of business and engage with supply chains to send a consistent message around investing for change. However, pre-competitive collaboration does not come without its own challenges and can be slow to deliver results. Our expert speakers will debate what genuine industry collaboration looks like, how business coalitions can send the right signals to the supply chain, and what consistent approaches can do to help suppliers have the confidence to invest in lower carbon solutions.

Speakers:

- Stephen Harper, global director, environment and energy policy, **Intel**
- Maureen Kline, vice president, public affairs & sustainability, **Pirelli Tire North America**
- Vanessa Miler, director energy innovation and impact, **Microsoft**

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Moderator: Melissa Zaksek, research and thought leadership manager, Erb Institute, **University of Michigan**

Session objectives:

- Practical examples of the collaboration challenges faced by climate coalitions and what genuine collaboration looks like
- Candid guidance on what climate coalitions can do better to have greater influence over supplier willingness to cut CO2 in production and distribution

12.00-12.50 Financing the transition: Who will bridge the investment gap?

The US Government has pledged \$2trn in public investment to deliver the green economy plan, but a large investment gap remains if the U.S. is to achieve net-zero by 2050. Blended finance has emerged as a promising solution to finance this gap and will play a key role in decarbonizing value chains. In this panel we'll break down the climate finance landscape and take a look at the financing options available, the key trends, and the actors shaping them.

Speakers:

- Maggie Monast, senior director, climate smart agriculture, **Environmental Defense Fund**
- Dan Dorman, vice president and ESG senior research analyst, **Calvert**
- Martin Powell, head of sustainability & environmental initiatives, **Siemens Financial Services Americas**
- Vanessa De La Ossa, vice president, sustainable finance Americas, **ING**

Moderator: Oliver Hurrey, chair & founder, **Scope 3 Peer Group**

Session objectives:

- Understand the key trends in climate finance and financing options available for Scope 3 action
- Insights into how a range of actors are shaping the climate finance landscape

13.00-13.50 How is the offset market evolving?

Carbon offsetting is integral for achieving net-zero targets and demand for carbon credits has skyrocketed with the recent influx of net-zero commitments by businesses and governments. According to the Taskforce on Scaling Voluntary Carbon Markets, the global carbon market must grow at least 15-fold by 2030 to support the transition to net-zero by 2050. However, such market growth will be obsolete unless the offsets traded are of high quality and verified to deliver on their claimed climate impact.

Our panel of experts will discuss how the offset market is evolving, what the options are, and how to identify a meaningful and verifiable offset.

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Speakers:

- Jamey Mulligan, senior scientist, **Amazon**
- Eron Bloomgarden, executive director, **Emergent**
- David Antonioli, CEO, **Verra**

Moderator: Ian Welsh, publishing director, **Innovation Forum**

Session objectives:

- Insights into how the offset market is evolving
- Tips on how to integrate offsetting into a credible net-zero strategy
- Practical examples of what credible offset programs look like in practice

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Day 3: Wednesday 29th September

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10.00-11.00 Beyond operations and offsets: What are the environmental solutions available?

Nature-based approaches are heralded as key to reducing emissions. According to research by Griscom et al., they can provide up to 37% of emission reductions needed by 2030, alongside aggressive fossil fuel reductions. Insetting, or when an organisation develops nature-based solutions within their supply chain, is an effective way of tackling Scope 3 emissions. In this session, our expert speakers will discuss the environmental solutions available to decarbonise supply chains and how to credibly integrate these into a net-zero strategy.

Speakers:

- Pankaj Bhatia, deputy director, climate program & global director, GHG Protocol, **World Resources Institute**
- Sophie Beckham, chief sustainability officer, **International Paper**
- Virginia Covo Naranjo, global director, sustainability and supply chain, **Anheuser-Busch InBev**
- Neil Coole, director – food & retail supply chain, **BSI Americas**

Moderator: Ian Welsh, publishing director, **Innovation Forum**

Session objectives:

- Practical guidance on who natural climate solutions are suited for and who they are not
- Practical examples of an effective insetting strategy
- Insights into the role of forest positive strategies in the net-zero roadmap

11.10-11.50 Big bets on regenerative agriculture: Can it really bring the transformation we expect?

Regenerative agriculture is often referred to as the ‘solution to climate change that’s right under our feet.’ Some experts claim regenerative farming practices have the potential to reverse climate change by capturing carbon in the soil. An increasing number of companies are taking big bets on regenerative agriculture to meet their ambitious carbon reduction pledges. In this session our experts will discuss whether regenerative agriculture can deliver on its climate impact and what is needed to scale.

Speakers:

- Margaret Henry, director of sustainable agriculture, **PepsiCo**
- Erin Fitzgerald, CEO, **U.S. Farmers and Ranchers in Action**

Moderator: Toby Webb, founder, **Innovation Forum**

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Session objectives:

- Insights into the role that carbon reduction plays in making a company 'regenerative'
- Practical guidance on how companies are supporting the transition to regenerative agriculture in complex supply chains

12.00-12.30 *Low-carbon solution case study*

Logistics innovation: What technologies are available to decarbonise your logistics?

In this session, Jim Gawron, electric vehicle ecosystem manager at Ford Motor Company will share a specific case study example. We'll focus on the practical steps taken, the challenges faced and the transferrable lessons. We'll also take a look at the wider technologies available, the barriers to implementation and what is needed to scale programs and decarbonise logistics.

Speaker:

- Jim Gawron, electric vehicle ecosystem manager, **Ford Motor Company**

Moderator: Ian Welsh, publishing director, **Innovation Forum**

12.40-13.20 **Key stakeholders: How do you talk about supply chain climate issues?**

Supply chain GHG cuts are tough to do, but just as hard to communicate. So where do you start and which groups should you try and show progress to?

The number one audience for any company is employees. So, how do you do that and unpick the complexity needed to show them your progress, and what they can do to help? Another key stakeholder group is civil society. How do you tell them about your plans? What kind of disclosure is appropriate and what can the results be?

Speakers:

- Andreas Follér, head of sustainability, **Scania**
- Aditi Sen, policy lead, climate, food and land, **Oxfam America**

Moderator: Oliver Hurrey, chair & founder, **Scope 3 Peer Group**

Session objectives:

- Practical guidance from leading experts on how to credibly engage key stakeholders in your journey towards decarbonization, with a focus on:
 - Employees, and
 - civil society groups

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